

# UNDERSTANDING BLADDER CANCER

Do you know the signs, symptoms and risk factors?

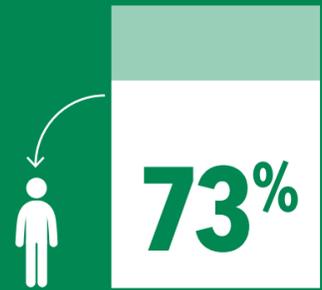
A RECENT SURVEY ON BLADDER CANCER FOUND CANADIANS' UNDERSTANDING OF THE CONDITION WAS LOW<sup>1</sup>



of respondents were **not** able to **identify** all **signs** and **symptoms** of **bladder cancer**



respondents **know** that **bladder cancer** is a **treatable** cancer, relative to some other forms of cancer



of respondents **don't know** that **men** are **more likely** to be **diagnosed** with **bladder cancer**

## WHAT IS BLADDER CANCER?



Bladder cancer is a disease in which **cancer cells form** in the **tissues** of the **bladder**<sup>2</sup>



**Urothelial** cancer is the most **common** form of bladder cancer, accounting for about 90% of cases<sup>3</sup>



The advanced stages of urothelial cancer are often referred to as locally advanced or **metastatic**<sup>3</sup>

### 2 WAYS BLADDER CANCER IS CATEGORIZED<sup>4</sup>



Non-muscle-invasive bladder cancer



Muscle-invasive bladder cancer

### ADVANCED DISEASE CAN BE<sup>4</sup>



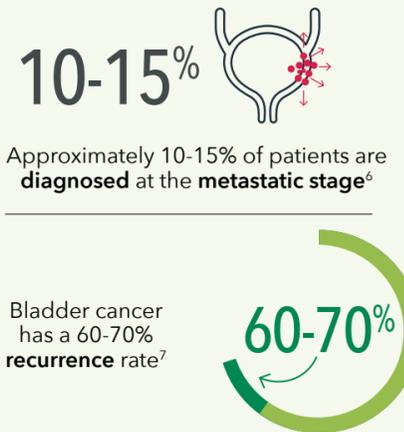
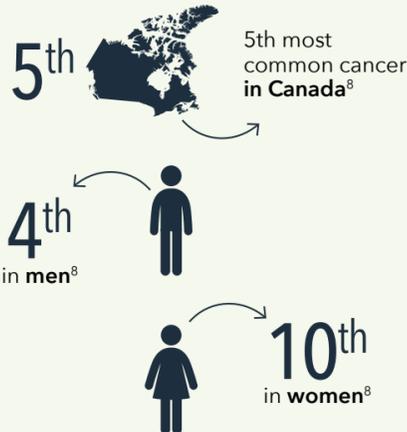
**LOCALLY ADVANCED**  
The tumor has **grown through** the **bladder wall** or has **spread** to the **lymph nodes**



**METASTATIC**  
Cancer cells may have **spread** to **organs** close to the bladder or further away, such as the liver, lungs or bones

## BLADDER CANCER IN CANADA

In 2021, approximately **12,500** Canadians were **diagnosed** with bladder cancer<sup>5</sup>



## RISK FACTORS FOR BLADDER CANCER<sup>8</sup>



Smoking



Male gender



Occupational exposure to chemicals

50+

Age 50+ years

## SIGNS AND SYMPTOMS<sup>9</sup>



Intense need to urinate



Frequent urination



Trouble or pain when urinating



Blood in the urine



Back, pelvic or groin pain

Fortunately, the rate of bladder cancer deaths has been on a steady decline.<sup>10</sup> This can be attributed to lifestyle changes such as quitting smoking, surgical options, as well as the availability of new treatments, including medicines for the treatment of adults with advanced or metastatic bladder cancer who previously had limited options.<sup>10</sup>

When facing a cancer diagnosis, it's important to speak with your healthcare provider about treatment options.

#### SOURCES

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