



## Virginia Survey Results

**Q1** Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Donald Trump?

<i>Very favorable</i> .....	32%
<i>Somewhat favorable</i> .....	13%
<i>Somewhat unfavorable</i> .....	7%
<i>Very unfavorable</i> .....	44%
<i>Not sure</i> .....	4%

**Q2** In the election for Governor of Virginia did you vote for Democrat Ralph Northam, Republican Ed Gillespie, or Libertarian Cliff Hyra?

<i>Ralph Northam</i> .....	54%
<i>Ed Gillespie</i> .....	45%
<i>Cliff Hyra</i> .....	1%

**Q3** When did you make your final decision about how to vote in the election for Governor- months ago, in the last couple months, in the last couple of weeks, in the last few days, or on Election day?

<i>In the last couple months</i> .....	66%
<i>In the last couple of weeks</i> .....	18%
<i>In the last few days</i> .....	13%
<i>On Election Day</i> .....	3%

**Q4** Which political party do you trust more when it comes to the issue of guns, even if you don't trust either entirely- the Democratic Party or the Republican Party?

<i>Democratic Party</i> .....	53%
<i>Republican Party</i> .....	43%
<i>Not sure</i> .....	4%

**Q5** How familiar are you with Ralph Northam's positions on guns- very familiar, somewhat familiar, or not familiar?

<i>Very familiar</i> .....	42%
<i>Somewhat familiar</i> .....	42%
<i>Not familiar</i> .....	15%

**Q6** How much did you hear about Ralph Northam's position on guns over the course of the 2017 election- a lot, a little, or nothing?

<i>A lot</i> .....	27%
<i>A little</i> .....	55%
<i>Nothing</i> .....	17%

**Q7** Based on what you know would you say you strongly agree, somewhat agree, or do not agree with Ralph Northam's position on guns?

<i>Strongly agree</i> .....	30%
<i>Somewhat agree</i> .....	20%
<i>Do not agree</i> .....	38%
<i>Not sure</i> .....	12%

**Q8** How familiar are you with Ed Gillespie's positions on guns- very familiar, somewhat familiar, or not familiar?

<i>Very familiar</i> .....	49%
<i>Somewhat familiar</i> .....	37%
<i>Not familiar</i> .....	14%





**Q9** How much did you hear about Ed Gillespie's position on guns over the course of the 2017 election- a lot, a little, or nothing?

*A lot*..... 36%  
*A little* ..... 48%  
*Nothing*..... 16%

**Q10** Based on what you know would you say you strongly agree, somewhat agree, or do not agree with Ed Gillespie's position on guns?

*Strongly agree* ..... 30%  
*Somewhat agree* ..... 20%  
*Do not agree* ..... 40%  
*Not sure* ..... 11%

**Q11** Was the issue of guns very important, somewhat important, or not important to you when deciding who to vote for?

*Very important* ..... 45%  
*Somewhat important*..... 35%  
*Not important*..... 20%

**Q12** In your opinion, should gun laws in the United States be stronger, less strong, or kept the same as they are now?

*Stronger* ..... 60%  
*Less strong* ..... 13%  
*Kept the same as they are now* ..... 26%  
*Not sure* ..... 1%

**Q13** Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Gabby Giffords?

*Very favorable* ..... 35%  
*Somewhat favorable*..... 22%  
*Somewhat unfavorable* ..... 16%  
*Very unfavorable* ..... 7%  
*Not sure* ..... 21%

**Q14** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q15** If you are a Democrat, press 1. If a Republican, press 2. If an independent or a member of another party, press 3.

*Democrat* ..... 40%  
*Republican* ..... 35%  
*Independent / Other* ..... 25%

**Q16** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 72%  
*African American* ..... 18%  
*Other*..... 10%

**Q17** If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

*18 to 45*..... 30%  
*46 to 65*..... 40%  
*Older than 65* ..... 30%

**Q18** Do you or does any member of your household own a gun?

*Yes*..... 55%  
*No*..... 45%



**Q19 Media Market**

<i>Charlottesville</i> .....	3%
<i>Harrisonburg</i> .....	2%
<i>Norfolk</i> .....	20%
<i>Richmond</i> .....	20%
<i>Roanoke</i> .....	14%
<i>Tri Cities</i> .....	3%
<i>Washington</i> .....	37%
<i>Other</i> .....	1%

**Q20 Area Code**

<i>276</i> .....	6%
<i>434</i> .....	12%
<i>540</i> .....	16%
<i>703</i> .....	28%
<i>757</i> .....	18%
<i>804</i> .....	20%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Trump Favorability</b>				
<b>Very favorable</b>	32%	4%	67%	6%
<b>Somewhat favorable</b>	13%	1%	25%	42%
<b>Somewhat unfavorable</b>	7%	9%	4%	1%
<b>Very unfavorable</b>	44%	78%	4%	51%
<b>Not sure</b>	4%	7%	0%	-

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Northam / Gillespie / Hyra</b>				
<b>Ralph Northam</b>	54%	100%	-	-
<b>Ed Gillespie</b>	45%	-	100%	-
<b>Cliff Hyra</b>	1%	-	-	100%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Time Final Decision Was Made About Vote</b>				
<b>In the last couple months</b>	66%	63%	71%	4%
<b>In the last couple of weeks</b>	18%	20%	15%	5%
<b>In the last few days</b>	13%	13%	12%	-
<b>On Election Day</b>	3%	4%	1%	91%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Party Trust More on Guns</b>				
Democratic Party	53%	92%	7%	49%
Republican Party	43%	3%	90%	48%
Not sure	4%	5%	3%	3%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Northam's Positions on Guns Familiarity</b>				
Very familiar	42%	37%	49%	47%
Somewhat familiar	42%	45%	39%	8%
Not familiar	15%	17%	12%	45%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Amount Heard About Northam's Position on Guns</b>				
A lot	27%	23%	33%	10%
A little	55%	65%	44%	45%
Nothing	17%	12%	23%	45%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Northam's Position on Guns Agree/Disagree</b>				
Strongly agree	30%	53%	2%	46%
Somewhat agree	20%	30%	9%	8%
Do not agree	38%	3%	82%	4%
Not sure	12%	15%	8%	42%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Gillespie's Positions on Guns Familiarity</b>				
Very familiar	49%	47%	52%	51%
Somewhat familiar	37%	32%	43%	7%
Not familiar	14%	21%	5%	41%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Amount Heard About Gillespie's Position on Guns</b>				
A lot	36%	34%	40%	6%
A little	48%	47%	48%	51%
Nothing	16%	19%	11%	43%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Gillespie's Position on Guns Agree/Disagree</b>				
<b>Strongly agree</b>	30%	2%	63%	5%
<b>Somewhat agree</b>	20%	11%	30%	8%
<b>Do not agree</b>	40%	71%	3%	46%
<b>Not sure</b>	11%	15%	5%	42%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Importance of Guns When Deciding Who to Vote For</b>				
<b>Very important</b>	45%	41%	49%	7%
<b>Somewhat important</b>	35%	39%	29%	47%
<b>Not important</b>	20%	19%	21%	46%

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>US Gun Laws Should Be Stronger/Less Strong</b>				
<b>Stronger</b>	60%	94%	19%	53%
<b>Less strong</b>	13%	4%	23%	-
<b>Kept the same as they are now</b>	26%	1%	57%	47%
<b>Not sure</b>	1%	1%	1%	-

	Base	Northam / Gillespie / Hyra		
		Ralph Northam	Ed Gillespie	Cliff Hyra
<b>Giffords Favorability</b>				
<b>Very favorable</b>	35%	58%	7%	2%
<b>Somewhat favorable</b>	22%	20%	22%	87%
<b>Somewhat unfavorable</b>	16%	4%	31%	4%
<b>Very unfavorable</b>	7%	2%	14%	-
<b>Not sure</b>	21%	16%	26%	8%

	Base	Gender	
		Woman	Man
<b>Trump Favorability</b>			
<b>Very favorable</b>	32%	29%	36%
<b>Somewhat favorable</b>	13%	14%	10%
<b>Somewhat unfavorable</b>	7%	6%	8%
<b>Very unfavorable</b>	44%	48%	40%
<b>Not sure</b>	4%	2%	6%

	Base	Gender	
		Woman	Man
<b>Northam / Gillespie / Hyra</b>			
<b>Ralph Northam</b>	54%	54%	54%
<b>Ed Gillespie</b>	45%	45%	45%
<b>Cliff Hyra</b>	1%	0%	2%

	Base	Gender	
		Woman	Man
<b>Time Final Decision Was Made About Vote</b>			
<b>In the last couple months</b>	66%	72%	61%
<b>In the last couple of weeks</b>	18%	15%	21%
<b>In the last few days</b>	13%	13%	12%
<b>On Election Day</b>	3%	1%	6%

	Base	Gender	
		Woman	Man
<b>Party Trust More on Guns</b>			
Democratic Party	53%	55%	52%
Republican Party	43%	42%	43%
Not sure	4%	3%	5%

	Base	Gender	
		Woman	Man
<b>Northam's Positions on Guns Familiarity</b>			
Very familiar	42%	44%	41%
Somewhat familiar	42%	46%	38%
Not familiar	15%	11%	21%

	Base	Gender	
		Woman	Man
<b>Amount Heard About Northam's Position on Guns</b>			
A lot	27%	25%	31%
A little	55%	55%	56%
Nothing	17%	20%	14%

	Base	Gender	
		Woman	Man
<b>Northam's Position on Guns Agree/Disagree</b>			
<b>Strongly agree</b>	30%	33%	26%
<b>Somewhat agree</b>	20%	18%	22%
<b>Do not agree</b>	38%	36%	40%
<b>Not sure</b>	12%	12%	12%

	Base	Gender	
		Woman	Man
<b>Gillespie's Positions on Guns Familiarity</b>			
<b>Very familiar</b>	49%	46%	54%
<b>Somewhat familiar</b>	37%	42%	31%
<b>Not familiar</b>	14%	12%	16%

	Base	Gender	
		Woman	Man
<b>Amount Heard About Gillespie's Position on Guns</b>			
<b>A lot</b>	36%	38%	35%
<b>A little</b>	48%	48%	48%
<b>Nothing</b>	16%	14%	17%

	Base	Gender	
		Woman	Man
<b>Gillespie's Position on Guns Agree/Disagree</b>			
Strongly agree	30%	30%	29%
Somewhat agree	20%	18%	22%
Do not agree	40%	42%	38%
Not sure	11%	10%	11%

	Base	Gender	
		Woman	Man
<b>Importance of Guns When Deciding Who to Vote For</b>			
Very important	45%	48%	40%
Somewhat important	35%	32%	39%
Not important	20%	20%	21%

	Base	Gender	
		Woman	Man
<b>US Gun Laws Should Be Stronger/Less Strong</b>			
Stronger	60%	60%	60%
Less strong	13%	10%	16%
Kept the same as they are now	26%	29%	23%
Not sure	1%	1%	0%

	Base	Gender	
		Woman	Man
<b>Giffords Favorability</b>			
Very favorable	35%	37%	32%
Somewhat favorable	22%	18%	26%
Somewhat unfavorable	16%	16%	16%
Very unfavorable	7%	9%	6%
Not sure	21%	21%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Trump Favorability</b>				
Very favorable	32%	5%	58%	39%
Somewhat favorable	13%	2%	25%	11%
Somewhat unfavorable	7%	9%	2%	10%
Very unfavorable	44%	79%	10%	39%
Not sure	4%	4%	5%	1%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Northam / Gillespie / Hyra</b>				
Ralph Northam	54%	96%	13%	44%
Ed Gillespie	45%	4%	87%	52%
Cliff Hyra	1%	-	0%	4%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Time Final Decision Was Made About Vote</b>				
<b>In the last couple months</b>	66%	76%	72%	43%
<b>In the last couple of weeks</b>	18%	17%	12%	26%
<b>In the last few days</b>	13%	6%	15%	19%
<b>On Election Day</b>	3%	1%	1%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Party Trust More on Guns</b>				
<b>Democratic Party</b>	53%	92%	16%	45%
<b>Republican Party</b>	43%	4%	81%	50%
<b>Not sure</b>	4%	5%	2%	5%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Northam's Positions on Guns Familiarity</b>				
<b>Very familiar</b>	42%	36%	50%	42%
<b>Somewhat familiar</b>	42%	53%	37%	33%
<b>Not familiar</b>	15%	11%	14%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Amount Heard About Northam's Position on Guns</b>				
<b>A lot</b>	27%	26%	33%	22%
<b>A little</b>	55%	61%	46%	59%
<b>Nothing</b>	17%	13%	21%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Northam's Position on Guns Agree/Disagree</b>				
<b>Strongly agree</b>	30%	55%	12%	15%
<b>Somewhat agree</b>	20%	26%	11%	24%
<b>Do not agree</b>	38%	6%	68%	47%
<b>Not sure</b>	12%	13%	9%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gillespie's Positions on Guns Familiarity</b>				
<b>Very familiar</b>	49%	41%	55%	55%
<b>Somewhat familiar</b>	37%	37%	41%	31%
<b>Not familiar</b>	14%	22%	4%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Amount Heard About Gillespie's Position on Guns</b>				
<b>A lot</b>	36%	34%	45%	28%
<b>A little</b>	48%	47%	43%	55%
<b>Nothing</b>	16%	18%	12%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gillespie's Position on Guns Agree/Disagree</b>				
<b>Strongly agree</b>	30%	4%	62%	25%
<b>Somewhat agree</b>	20%	13%	22%	27%
<b>Do not agree</b>	40%	71%	7%	38%
<b>Not sure</b>	11%	12%	10%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Importance of Guns When Deciding Who to Vote For</b>				
<b>Very important</b>	45%	46%	48%	37%
<b>Somewhat important</b>	35%	41%	27%	37%
<b>Not important</b>	20%	13%	25%	26%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>US Gun Laws Should Be Stronger/Less Strong</b>				
<b>Stronger</b>	60%	93%	28%	53%
<b>Less strong</b>	13%	5%	22%	12%
<b>Kept the same as they are now</b>	26%	1%	49%	34%
<b>Not sure</b>	1%	0%	1%	1%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Giffords Favorability</b>				
<b>Very favorable</b>	35%	62%	16%	18%
<b>Somewhat favorable</b>	22%	19%	18%	30%
<b>Somewhat unfavorable</b>	16%	1%	29%	21%
<b>Very unfavorable</b>	7%	2%	9%	13%
<b>Not sure</b>	21%	16%	28%	18%

	Base	Race		
		White	African American	Other
<b>Trump Favorability</b>				
<b>Very favorable</b>	32%	40%	7%	23%
<b>Somewhat favorable</b>	13%	16%	3%	3%
<b>Somewhat unfavorable</b>	7%	5%	16%	4%
<b>Very unfavorable</b>	44%	38%	70%	41%
<b>Not sure</b>	4%	0%	4%	28%

	Base	Race		
		White	African American	Other
<b>Northam / Gillespie / Hyra</b>				
Ralph Northam	54%	41%	93%	75%
Ed Gillespie	45%	58%	7%	21%
Cliff Hyra	1%	1%	-	5%

	Base	Race		
		White	African American	Other
<b>Time Final Decision Was Made About Vote</b>				
In the last couple months	66%	69%	61%	58%
In the last couple of weeks	18%	17%	23%	7%
In the last few days	13%	10%	16%	28%
On Election Day	3%	4%	-	6%

	Base	Race		
		White	African American	Other
<b>Party Trust More on Guns</b>				
Democratic Party	53%	42%	89%	68%
Republican Party	43%	55%	3%	28%
Not sure	4%	3%	8%	4%

	Base	Race		
		White	African American	Other
<b>Northam's Positions on Guns Familiarity</b>				
<b>Very familiar</b>	42%	43%	27%	65%
<b>Somewhat familiar</b>	42%	41%	60%	18%
<b>Not familiar</b>	15%	16%	13%	17%

	Base	Race		
		White	African American	Other
<b>Amount Heard About Northam's Position on Guns</b>				
<b>A lot</b>	27%	26%	27%	39%
<b>A little</b>	55%	55%	63%	40%
<b>Nothing</b>	17%	19%	9%	20%

	Base	Race		
		White	African American	Other
<b>Northam's Position on Guns Agree/Disagree</b>				
<b>Strongly agree</b>	30%	25%	39%	51%
<b>Somewhat agree</b>	20%	16%	34%	21%
<b>Do not agree</b>	38%	47%	13%	19%
<b>Not sure</b>	12%	12%	14%	10%

	Base	Race		
		White	African American	Other
<b>Gillespie's Positions on Guns Familiarity</b>				
<b>Very familiar</b>	<b>49%</b>	48%	39%	77%
<b>Somewhat familiar</b>	<b>37%</b>	40%	33%	16%
<b>Not familiar</b>	<b>14%</b>	11%	28%	8%

	Base	Race		
		White	African American	Other
<b>Amount Heard About Gillespie's Position on Guns</b>				
<b>A lot</b>	<b>36%</b>	38%	28%	41%
<b>A little</b>	<b>48%</b>	46%	54%	53%
<b>Nothing</b>	<b>16%</b>	16%	19%	6%

	Base	Race		
		White	African American	Other
<b>Gillespie's Position on Guns Agree/Disagree</b>				
<b>Strongly agree</b>	<b>30%</b>	38%	-	23%
<b>Somewhat agree</b>	<b>20%</b>	19%	27%	8%
<b>Do not agree</b>	<b>40%</b>	34%	62%	44%
<b>Not sure</b>	<b>11%</b>	9%	11%	26%

	Base	Race		
		White	African American	Other
<b>Importance of Guns When Deciding Who to Vote For</b>				
Very important	45%	42%	42%	67%
Somewhat important	35%	36%	44%	14%
Not important	20%	22%	14%	19%

	Base	Race		
		White	African American	Other
<b>US Gun Laws Should Be Stronger/Less Strong</b>				
Stronger	60%	50%	88%	84%
Less strong	13%	15%	9%	6%
Kept the same as they are now	26%	34%	3%	10%
Not sure	1%	1%	-	-

	Base	Race		
		White	African American	Other
<b>Giffords Favorability</b>				
Very favorable	35%	27%	52%	58%
Somewhat favorable	22%	21%	29%	15%
Somewhat unfavorable	16%	21%	-	10%
Very unfavorable	7%	8%	6%	7%
Not sure	21%	24%	13%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Trump Favorability</b>				
<b>Very favorable</b>	32%	31%	32%	35%
<b>Somewhat favorable</b>	13%	15%	11%	12%
<b>Somewhat unfavorable</b>	7%	5%	7%	8%
<b>Very unfavorable</b>	44%	40%	50%	42%
<b>Not sure</b>	4%	9%	-	4%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Northam / Gillespie / Hyra</b>				
<b>Ralph Northam</b>	54%	53%	57%	52%
<b>Ed Gillespie</b>	45%	44%	43%	48%
<b>Cliff Hyra</b>	1%	3%	0%	0%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Time Final Decision Was Made About Vote</b>				
<b>In the last couple months</b>	66%	70%	65%	65%
<b>In the last couple of weeks</b>	18%	9%	22%	21%
<b>In the last few days</b>	13%	14%	12%	13%
<b>On Election Day</b>	3%	8%	1%	1%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Party Trust More on Guns</b>				
Democratic Party	53%	56%	56%	48%
Republican Party	43%	44%	41%	44%
Not sure	4%	-	4%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Northam's Positions on Guns Familiarity</b>				
Very familiar	42%	56%	39%	33%
Somewhat familiar	42%	29%	45%	52%
Not familiar	15%	15%	16%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Amount Heard About Northam's Position on Guns</b>				
A lot	27%	35%	23%	26%
A little	55%	50%	60%	55%
Nothing	17%	15%	17%	19%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Northam's Position on Guns Agree/Disagree</b>				
Strongly agree	30%	39%	23%	29%
Somewhat agree	20%	13%	25%	21%
Do not agree	38%	38%	40%	36%
Not sure	12%	10%	12%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Gillespie's Positions on Guns Familiarity</b>				
Very familiar	49%	62%	45%	42%
Somewhat familiar	37%	28%	39%	43%
Not familiar	14%	10%	16%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Amount Heard About Gillespie's Position on Guns</b>				
A lot	36%	48%	30%	34%
A little	48%	37%	54%	50%
Nothing	16%	15%	16%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Gillespie's Position on Guns Agree/Disagree</b>				
Strongly agree	30%	40%	23%	28%
Somewhat agree	20%	8%	29%	19%
Do not agree	40%	40%	38%	42%
Not sure	11%	11%	11%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Importance of Guns When Deciding Who to Vote For</b>				
Very important	45%	45%	45%	43%
Somewhat important	35%	30%	38%	37%
Not important	20%	25%	17%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>US Gun Laws Should Be Stronger/Less Strong</b>				
Stronger	60%	58%	64%	57%
Less strong	13%	18%	10%	11%
Kept the same as they are now	26%	23%	25%	30%
Not sure	1%	-	1%	1%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Giffords Favorability</b>				
<b>Very favorable</b>	35%	35%	33%	37%
<b>Somewhat favorable</b>	22%	11%	28%	24%
<b>Somewhat unfavorable</b>	16%	17%	14%	17%
<b>Very unfavorable</b>	7%	6%	11%	5%
<b>Not sure</b>	21%	31%	15%	17%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Trump Favorability</b>			
<b>Very favorable</b>	32%	43%	20%
<b>Somewhat favorable</b>	13%	12%	13%
<b>Somewhat unfavorable</b>	7%	5%	9%
<b>Very unfavorable</b>	44%	34%	56%
<b>Not sure</b>	4%	5%	2%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Northam / Gillespie / Hyra</b>			
<b>Ralph Northam</b>	54%	44%	67%
<b>Ed Gillespie</b>	45%	55%	33%
<b>Cliff Hyra</b>	1%	2%	0%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Time Final Decision Was Made About Vote</b>			
<b>In the last couple months</b>	<b>66%</b>	63%	70%
<b>In the last couple of weeks</b>	<b>18%</b>	17%	19%
<b>In the last few days</b>	<b>13%</b>	18%	6%
<b>On Election Day</b>	<b>3%</b>	2%	5%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Party Trust More on Guns</b>			
<b>Democratic Party</b>	<b>53%</b>	44%	64%
<b>Republican Party</b>	<b>43%</b>	53%	31%
<b>Not sure</b>	<b>4%</b>	3%	5%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Northam's Positions on Guns Familiarity</b>			
<b>Very familiar</b>	<b>42%</b>	52%	31%
<b>Somewhat familiar</b>	<b>42%</b>	36%	50%
<b>Not familiar</b>	<b>15%</b>	12%	19%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Amount Heard About Northam's Position on Guns</b>			
<b>A lot</b>	27%	35%	18%
<b>A little</b>	55%	49%	63%
<b>Nothing</b>	17%	16%	18%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Northam's Postion on Guns Agree/Disagree</b>			
<b>Strongly agree</b>	30%	27%	33%
<b>Somewhat agree</b>	20%	18%	23%
<b>Do not agree</b>	38%	46%	29%
<b>Not sure</b>	12%	9%	16%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Gillespie's Positions on Guns Familiarity</b>			
<b>Very familiar</b>	49%	59%	38%
<b>Somewhat familiar</b>	37%	33%	42%
<b>Not familiar</b>	14%	8%	21%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Amount Heard About Gillespie's Position on Guns</b>			
<b>A lot</b>	<b>36%</b>	42%	30%
<b>A little</b>	<b>48%</b>	48%	48%
<b>Nothing</b>	<b>16%</b>	10%	22%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Gillespie's Position on Guns Agree/Disagree</b>			
<b>Strongly agree</b>	<b>30%</b>	34%	24%
<b>Somewhat agree</b>	<b>20%</b>	25%	13%
<b>Do not agree</b>	<b>40%</b>	30%	53%
<b>Not sure</b>	<b>11%</b>	11%	11%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Importance of Guns When Deciding Who to Vote For</b>			
<b>Very important</b>	<b>45%</b>	45%	44%
<b>Somewhat important</b>	<b>35%</b>	33%	38%
<b>Not important</b>	<b>20%</b>	22%	18%

	Base	Own a Gun Yes/No	
		Yes	No
<b>US Gun Laws Should Be Stronger/Less Strong</b>			
<b>Stronger</b>	60%	53%	68%
<b>Less strong</b>	13%	17%	7%
<b>Kept the same as they are now</b>	26%	28%	24%
<b>Not sure</b>	1%	1%	0%

	Base	Own a Gun Yes/No	
		Yes	No
<b>Giffords Favorability</b>			
<b>Very favorable</b>	35%	35%	34%
<b>Somewhat favorable</b>	22%	19%	24%
<b>Somewhat unfavorable</b>	16%	18%	13%
<b>Very unfavorable</b>	7%	9%	5%
<b>Not sure</b>	21%	18%	23%

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Trump Favorability</b>									
<b>Very favorable</b>	32%	37%	47%	28%	33%	46%	48%	28%	18%
<b>Somewhat favorable</b>	13%	4%	19%	15%	8%	6%	13%	15%	58%
<b>Somewhat unfavorable</b>	7%	3%	11%	6%	17%	5%	3%	3%	7%
<b>Very unfavorable</b>	44%	56%	24%	47%	42%	37%	35%	49%	17%
<b>Not sure</b>	4%	-	-	5%	-	6%	-	6%	-

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Northam / Gillespie / Hyra</b>									
<b>Ralph Northam</b>	54%	61%	24%	51%	59%	54%	18%	57%	60%
<b>Ed Gillespie</b>	45%	39%	76%	49%	41%	46%	82%	41%	40%
<b>Cliff Hyra</b>	1%	-	-	0%	0%	1%	-	2%	-

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Time Final Decision Was Made About Vote</b>									
<b>In the last couple months</b>	66%	71%	68%	64%	70%	84%	71%	58%	63%
<b>In the last couple of weeks</b>	18%	20%	19%	16%	16%	11%	16%	21%	13%
<b>In the last few days</b>	13%	9%	14%	19%	4%	3%	13%	17%	24%
<b>On Election Day</b>	3%	-	-	0%	10%	2%	-	3%	-

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Party Trust More on Guns</b>									
<b>Democratic Party</b>	53%	57%	24%	51%	56%	43%	17%	61%	60%
<b>Republican Party</b>	43%	39%	64%	44%	39%	52%	81%	36%	40%
<b>Not sure</b>	4%	4%	12%	5%	5%	5%	2%	2%	-

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Northam's Positions on Guns Familiarity</b>									
Very familiar	42%	45%	62%	36%	40%	60%	47%	40%	18%
Somewhat familiar	42%	38%	25%	48%	47%	28%	47%	42%	77%
Not familiar	15%	17%	14%	16%	13%	12%	6%	18%	6%

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Amount Heard About Northam's Position on Guns</b>									
A lot	27%	24%	52%	25%	30%	48%	31%	19%	3%
A little	55%	64%	31%	57%	59%	41%	65%	57%	86%
Nothing	17%	12%	17%	17%	11%	11%	4%	25%	11%

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Northam's Position on Guns Agree/Disagree</b>									
Strongly agree	30%	33%	21%	19%	24%	41%	32%	35%	5%
Somewhat agree	20%	19%	17%	25%	27%	12%	13%	16%	67%
Do not agree	38%	39%	55%	43%	38%	44%	55%	31%	28%
Not sure	12%	9%	7%	13%	11%	2%	-	18%	-

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Gillespie's Positions on Guns Familiarity</b>									
<b>Very familiar</b>	<b>49%</b>	37%	72%	33%	54%	66%	47%	49%	72%
<b>Somewhat familiar</b>	<b>37%</b>	50%	21%	48%	32%	26%	50%	37%	22%
<b>Not familiar</b>	<b>14%</b>	13%	7%	20%	15%	8%	4%	14%	6%

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Amount Heard About Gillespie's Position on Guns</b>									
<b>A lot</b>	<b>36%</b>	23%	45%	31%	43%	54%	49%	27%	82%
<b>A little</b>	<b>48%</b>	57%	52%	54%	36%	39%	48%	55%	13%
<b>Nothing</b>	<b>16%</b>	20%	4%	15%	21%	7%	3%	19%	6%

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Gillespie's Position on Guns Agree/Disagree</b>									
<b>Strongly agree</b>	<b>30%</b>	19%	51%	31%	30%	45%	62%	20%	19%
<b>Somewhat agree</b>	<b>20%</b>	16%	22%	18%	14%	15%	24%	23%	73%
<b>Do not agree</b>	<b>40%</b>	53%	24%	37%	48%	36%	13%	42%	8%
<b>Not sure</b>	<b>11%</b>	12%	4%	14%	8%	3%	2%	15%	-

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Importance of Guns When Deciding Who to Vote For</b>									
Very important	45%	41%	49%	45%	50%	31%	46%	48%	5%
Somewhat important	35%	38%	51%	25%	34%	48%	49%	32%	83%
Not important	20%	21%	-	30%	16%	21%	5%	20%	12%

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>US Gun Laws Should Be Stronger/Less Strong</b>									
Stronger	60%	56%	52%	58%	64%	55%	23%	65%	63%
Less strong	13%	10%	27%	9%	18%	17%	45%	7%	3%
Kept the same as they are now	26%	29%	17%	32%	17%	28%	31%	27%	34%
Not sure	1%	6%	4%	1%	0%	1%	-	1%	-

	Base	Media Market							
		Charlottesville	Harrisonburg	Norfolk	Richmond	Roanoke	Tri Cities	Washington	Other
<b>Giffords Favorability</b>									
Very favorable	35%	35%	24%	31%	29%	44%	14%	38%	54%
Somewhat favorable	22%	27%	11%	38%	18%	12%	17%	18%	34%
Somewhat unfavorable	16%	16%	40%	7%	13%	23%	27%	17%	12%
Very unfavorable	7%	18%	8%	16%	3%	1%	10%	6%	-
Not sure	21%	4%	17%	8%	37%	20%	32%	20%	-

	Base	Area Code					
		276	434	540	703	757	804
<b>Trump Favorability</b>							
<b>Very favorable</b>	<b>32%</b>	53%	44%	42%	21%	21%	37%
<b>Somewhat favorable</b>	<b>13%</b>	17%	7%	12%	17%	17%	4%
<b>Somewhat unfavorable</b>	<b>7%</b>	3%	7%	2%	4%	7%	17%
<b>Very unfavorable</b>	<b>44%</b>	27%	35%	44%	51%	51%	42%
<b>Not sure</b>	<b>4%</b>	-	7%	1%	7%	5%	-

	Base	Area Code					
		276	434	540	703	757	804
<b>Northam / Gillespie / Hyra</b>							
<b>Ralph Northam</b>	<b>54%</b>	25%	56%	45%	62%	55%	58%
<b>Ed Gillespie</b>	<b>45%</b>	75%	44%	54%	35%	45%	42%
<b>Cliff Hyra</b>	<b>1%</b>	0%	-	0%	3%	0%	0%

	Base	Area Code					
		276	434	540	703	757	804
<b>Time Final Decision Was Made About Vote</b>							
<b>In the last couple months</b>	<b>66%</b>	78%	77%	67%	59%	61%	72%
<b>In the last couple of weeks</b>	<b>18%</b>	11%	17%	17%	22%	18%	14%
<b>In the last few days</b>	<b>13%</b>	11%	6%	13%	16%	21%	4%
<b>On Election Day</b>	<b>3%</b>	0%	-	3%	3%	0%	10%

	Base	Area Code					
		276	434	540	703	757	804
<b>Party Trust More on Guns</b>							
<b>Democratic Party</b>	<b>53%</b>	24%	44%	44%	67%	55%	55%
<b>Republican Party</b>	<b>43%</b>	74%	50%	53%	30%	39%	40%
<b>Not sure</b>	<b>4%</b>	1%	6%	2%	3%	6%	4%

	Base	Area Code					
		276	434	540	703	757	804
<b>Northam's Positions on Guns Familiarity</b>							
<b>Very familiar</b>	<b>42%</b>	37%	56%	55%	38%	30%	45%
<b>Somewhat familiar</b>	<b>42%</b>	57%	29%	35%	41%	53%	42%
<b>Not familiar</b>	<b>15%</b>	6%	15%	10%	21%	18%	13%

	Base	Area Code					
		276	434	540	703	757	804
<b>Amount Heard About Northam's Position on Guns</b>							
<b>A lot</b>	<b>27%</b>	39%	42%	30%	17%	18%	35%
<b>A little</b>	<b>55%</b>	56%	44%	58%	55%	63%	54%
<b>Nothing</b>	<b>17%</b>	5%	14%	12%	28%	19%	11%

	Base	Area Code					
		276	434	540	703	757	804
<b>Northam's Position on Guns Agree/Disagree</b>							
<b>Strongly agree</b>	<b>30%</b>	20%	41%	32%	37%	20%	24%
<b>Somewhat agree</b>	<b>20%</b>	21%	15%	15%	16%	27%	25%
<b>Do not agree</b>	<b>38%</b>	58%	40%	47%	26%	38%	40%
<b>Not sure</b>	<b>12%</b>	1%	4%	6%	21%	14%	11%

	Base	Area Code					
		276	434	540	703	757	804
<b>Gillespie's Positions on Guns Familiarity</b>							
<b>Very familiar</b>	<b>49%</b>	65%	58%	54%	50%	26%	57%
<b>Somewhat familiar</b>	<b>37%</b>	31%	31%	41%	34%	52%	29%
<b>Not familiar</b>	<b>14%</b>	4%	11%	6%	16%	22%	15%

	Base	Area Code					
		276	434	540	703	757	804
<b>Amount Heard About Gillespie's Position on Guns</b>							
<b>A lot</b>	<b>36%</b>	62%	56%	32%	25%	25%	46%
<b>A little</b>	<b>48%</b>	35%	33%	63%	52%	59%	33%
<b>Nothing</b>	<b>16%</b>	4%	11%	5%	24%	16%	21%

	Base	Area Code					
		276	434	540	703	757	804
<b>Gillespie's Position on Guns Agree/Disagree</b>							
<b>Strongly agree</b>	<b>30%</b>	57%	41%	35%	17%	24%	32%
<b>Somewhat agree</b>	<b>20%</b>	29%	17%	21%	22%	20%	13%
<b>Do not agree</b>	<b>40%</b>	12%	38%	39%	43%	40%	46%
<b>Not sure</b>	<b>11%</b>	2%	4%	5%	18%	16%	8%

	Base	Area Code					
		276	434	540	703	757	804
<b>Importance of Guns When Deciding Who to Vote For</b>							
<b>Very important</b>	<b>45%</b>	38%	31%	42%	50%	39%	54%
<b>Somewhat important</b>	<b>35%</b>	41%	49%	43%	31%	28%	30%
<b>Not important</b>	<b>20%</b>	20%	19%	16%	20%	33%	15%

	Base	Area Code					
		276	434	540	703	757	804
<b>US Gun Laws Should Be Stronger/Less Strong</b>							
<b>Stronger</b>	<b>60%</b>	27%	57%	53%	70%	63%	62%
<b>Less strong</b>	<b>13%</b>	24%	23%	10%	7%	10%	15%
<b>Kept the same as they are now</b>	<b>26%</b>	48%	18%	35%	22%	26%	23%
<b>Not sure</b>	<b>1%</b>	-	2%	1%	1%	1%	0%

	Base	Area Code					
		276	434	540	703	757	804
<b>Giffords Favorability</b>							
<b>Very favorable</b>	<b>35%</b>	20%	50%	33%	39%	33%	28%
<b>Somewhat favorable</b>	<b>22%</b>	15%	21%	16%	19%	41%	14%
<b>Somewhat unfavorable</b>	<b>16%</b>	36%	13%	22%	18%	8%	10%
<b>Very unfavorable</b>	<b>7%</b>	8%	5%	10%	3%	8%	11%
<b>Not sure</b>	<b>21%</b>	21%	12%	19%	21%	9%	37%