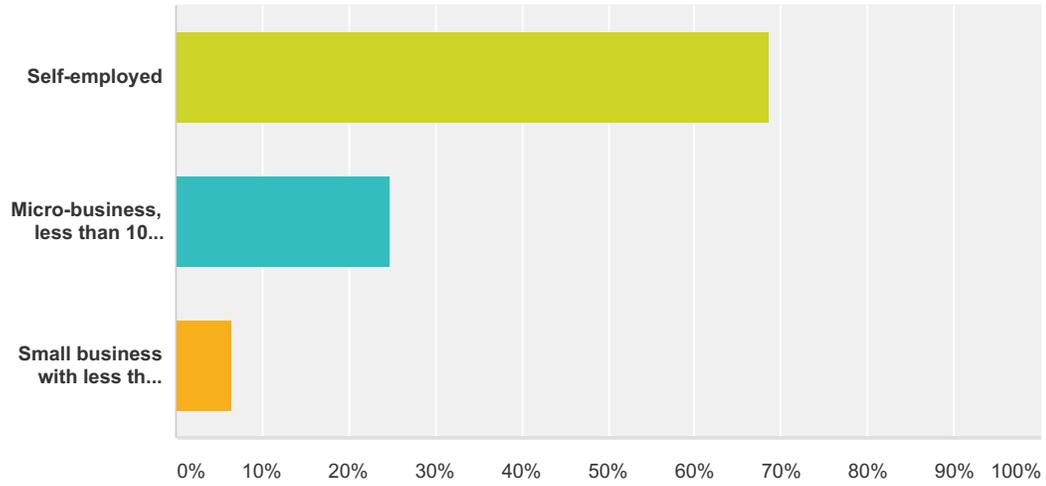


**Q1 How would you describe your business?**

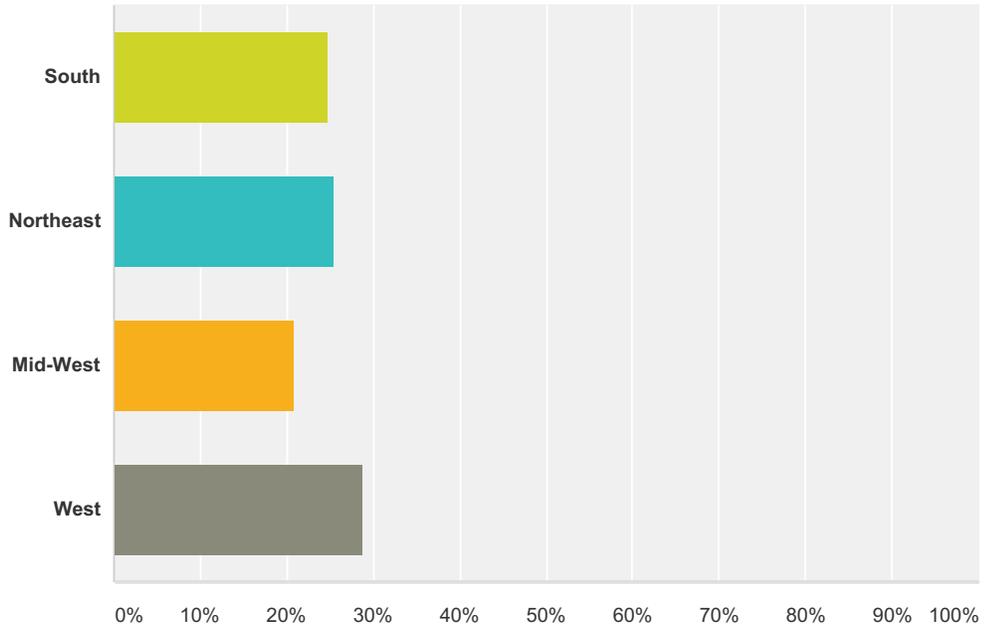
Answered: 153 Skipped: 1



Answer Choices	Responses
Self-employed	68.63% 105
Micro-business, less than 10 employees	24.84% 38
Small business with less than 100 employees	6.54% 10
<b>Total</b>	<b>153</b>

### Q2 Where is your business located?

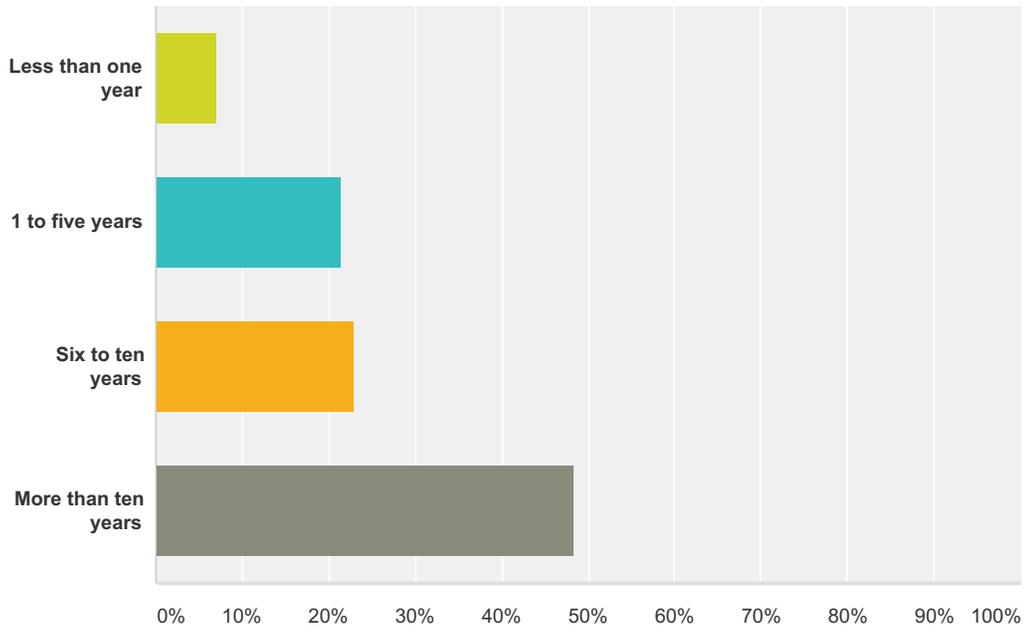
Answered: 153 Skipped: 1



Answer Choices	Responses
South	24.84% 38
Northeast	25.49% 39
Mid-West	20.92% 32
West	28.76% 44
<b>Total</b>	<b>153</b>

### Q3 How long have you owned your business?

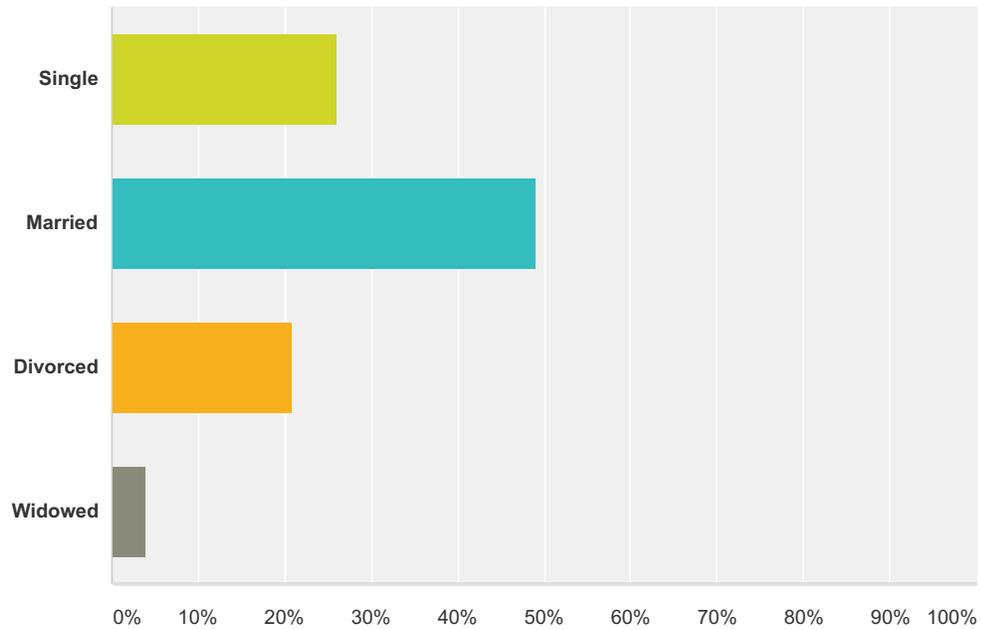
Answered: 153 Skipped: 1



Answer Choices	Responses	Count
Less than one year	7.19%	11
1 to five years	21.57%	33
Six to ten years	22.88%	35
More than ten years	48.37%	74
<b>Total</b>		<b>153</b>

### Q4 What is your relationships status?

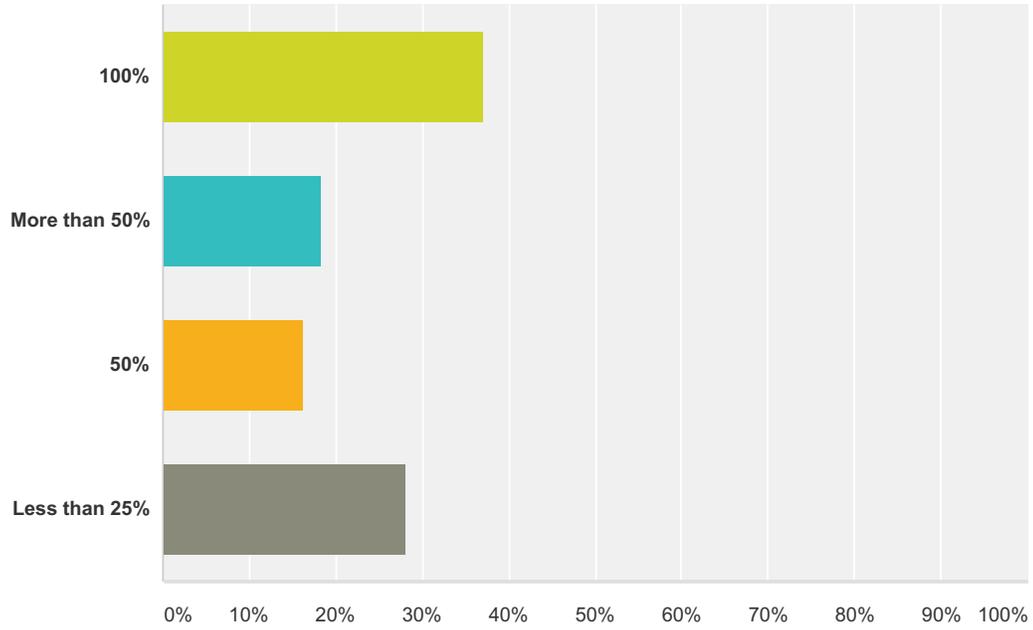
Answered: 153 Skipped: 1



Answer Choices	Responses
Single	26.14% 40
Married	49.02% 75
Divorced	20.92% 32
Widowed	3.92% 6
<b>Total</b>	<b>153</b>

**Q5 What percentage does your business contribute to your overall household expenses?**

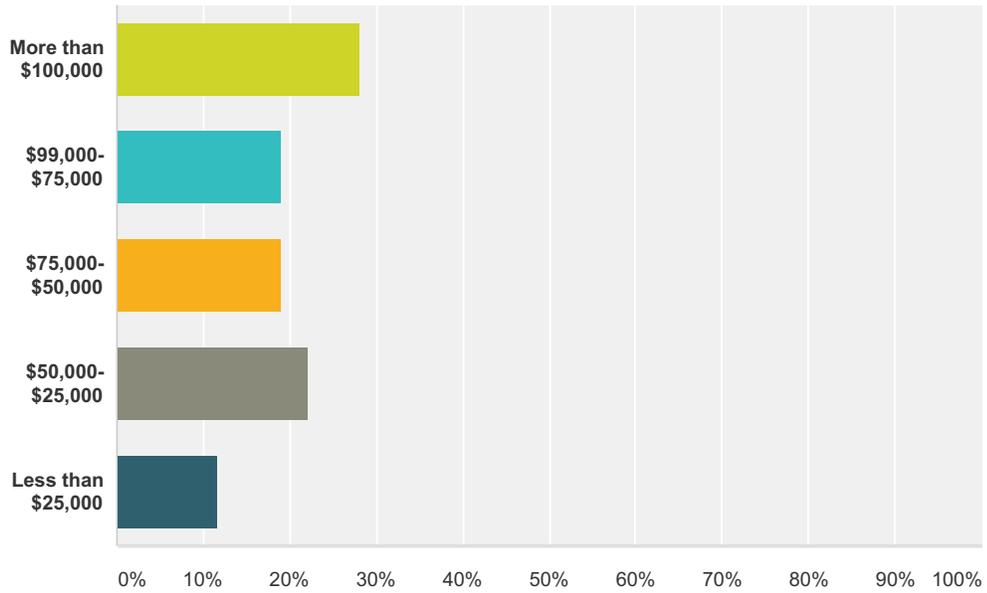
Answered: 153 Skipped: 1



Answer Choices	Responses
100%	37.25% 57
More than 50%	18.30% 28
50%	16.34% 25
Less than 25%	28.10% 43
<b>Total</b>	<b>153</b>

### Q6 What is your overall household income?

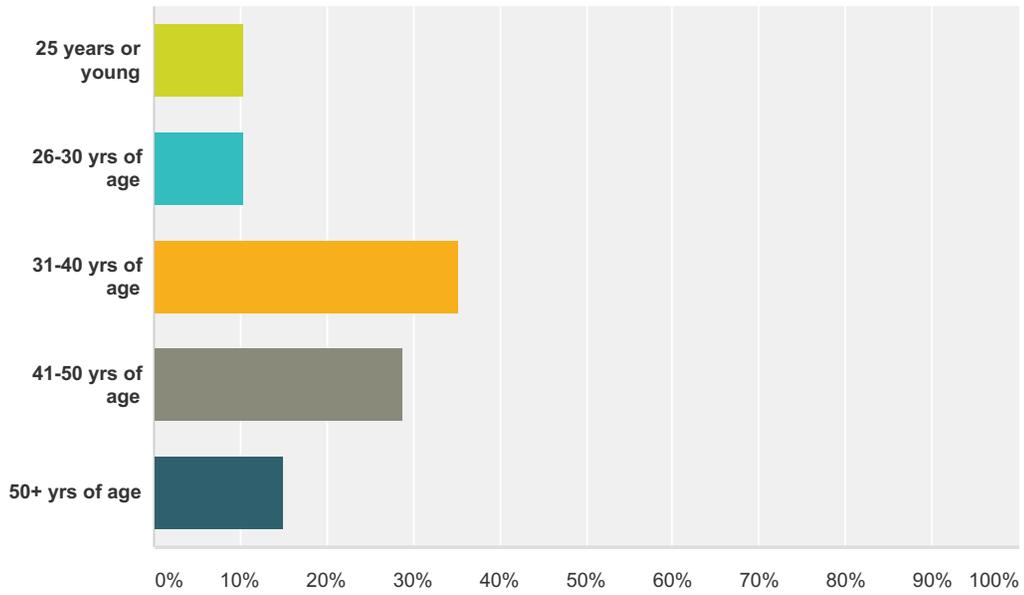
Answered: 153 Skipped: 1



Answer Choices	Responses	
More than \$100,000	28.10%	43
\$99,000- \$75,000	18.95%	29
\$75,000- \$50,000	18.95%	29
\$50,000- \$25,000	22.22%	34
Less than \$25,000	11.76%	18
<b>Total</b>		<b>153</b>

### Q7 How old were you when you started your small business?

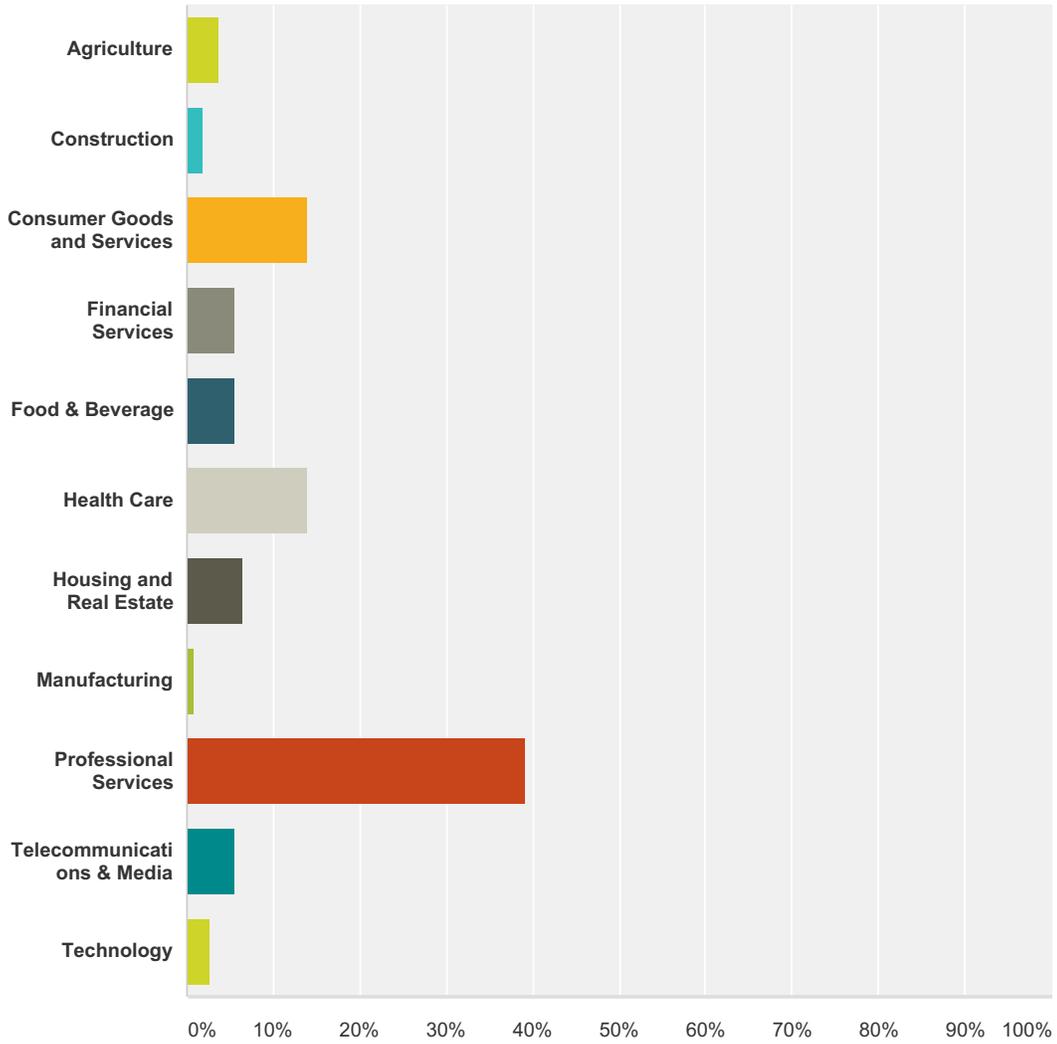
Answered: 153 Skipped: 1



Answer Choices	Responses
25 years or young	10.46% 16
26-30 yrs of age	10.46% 16
31-40 yrs of age	35.29% 54
41-50 yrs of age	28.76% 44
50+ yrs of age	15.03% 23
<b>Total</b>	<b>153</b>

### Q8 What industry is your business?

Answered: 107 Skipped: 47



Answer Choices	Responses
Agriculture	3.74% 4
Construction	1.87% 2
Consumer Goods and Services	14.02% 15
Financial Services	5.61% 6
Food & Beverage	5.61% 6
Health Care	14.02% 15
Housing and Real Estate	6.54% 7
Manufacturing	0.93% 1
Professional Services	39.25% 42

## Women Entrepreneurs: Opportunities and Challenges

Telecommunications & Media	5.61%	6
Technology	2.80%	3
<b>Total</b>		<b>107</b>

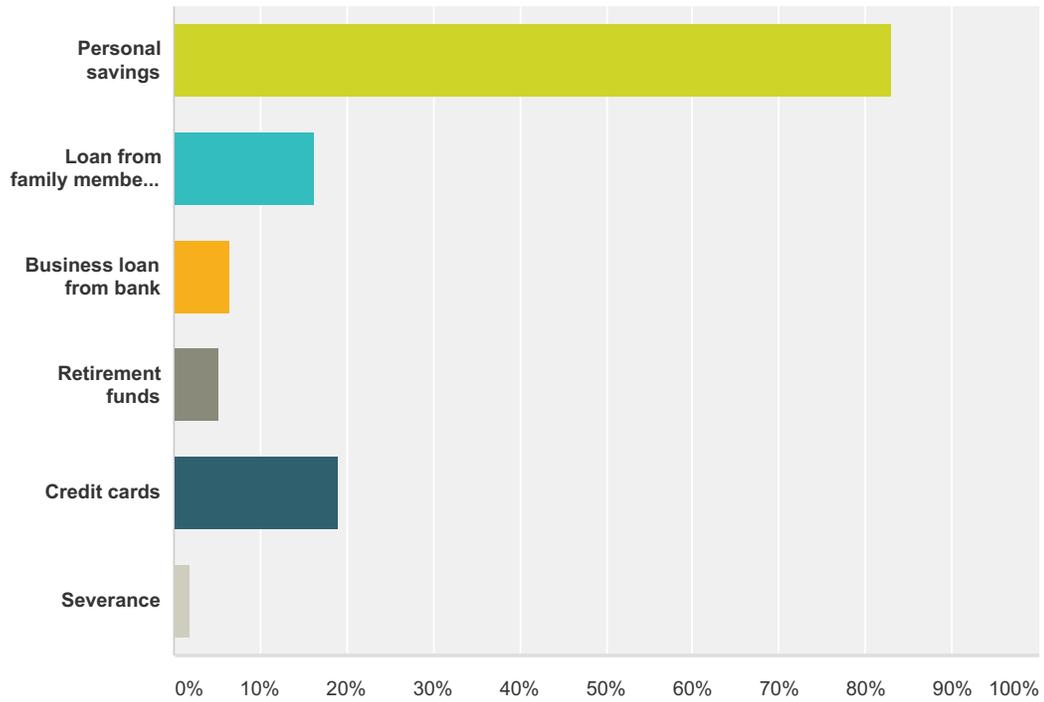
#	Other (please specify)	Date
1	I also am running an 200 acre ranch which is 161 year old	10/24/2014 12:03 AM
2	Tourist industry, guest ranch	10/23/2014 10:45 PM
3	Education	10/23/2014 7:52 PM
4	Hot rod kits, mail order	10/23/2014 12:25 PM
5	commercial real estate appraisal -- could be considered financial or real estate	10/23/2014 10:15 AM
6	Pet services	10/23/2014 10:03 AM
7	Arts	10/23/2014 8:34 AM
8	income tax and accounting	10/23/2014 5:38 AM
9	transportation	10/23/2014 1:46 AM
10	Skincare	10/23/2014 12:07 AM
11	publishing: editorial services	10/22/2014 10:35 PM
12	camp ground	10/22/2014 7:05 PM
13	child care	10/22/2014 6:28 PM
14	agriturism we are an herb farm and I do not like the title agriculture	10/22/2014 5:34 PM
15	Performing arts	10/22/2014 5:19 PM
16	Arts/Music	10/22/2014 5:18 PM
17	Professional Fiduciary	10/22/2014 4:10 PM
18	Commercial Cleaning Services	10/22/2014 4:00 PM
19	Fine Art	10/22/2014 3:54 PM
20	Training, Coaching, Consulting	10/22/2014 3:54 PM
21	Landscape Design	10/22/2014 3:51 PM
22	Art	10/22/2014 3:27 PM
23	Fitness	10/22/2014 3:10 PM
24	Marketing & Event Consulting	10/22/2014 3:07 PM
25	bookkeeping and teaching English as a second language	10/22/2014 2:46 PM
26	Marketing	10/22/2014 2:36 PM
27	Interior design	10/22/2014 2:29 PM
28	art	10/22/2014 2:24 PM
29	Arts & Entertainment (primarily Internet-based)	10/22/2014 2:11 PM
30	Transportation	10/22/2014 2:01 PM
31	rea estate	10/22/2014 2:00 PM
32	Pet industry consultant	10/22/2014 1:59 PM
33	Marketing & Advertising	10/22/2014 1:57 PM

## Women Entrepreneurs: Opportunities and Challenges

34	Jewelry design and consulting	10/22/2014 1:21 PM
35	Marketing & Advertising, Digital Media	10/21/2014 4:27 PM
36	Hair stylist	10/20/2014 7:41 PM
37	Cosmotology	10/19/2014 10:52 AM
38	direct sales	10/19/2014 9:29 AM
39	florist	10/17/2014 10:13 PM
40	Fitness and nutrition	10/17/2014 11:02 AM
41	portrait photographer	10/17/2014 9:23 AM
42	Consulting	10/16/2014 11:35 PM
43	pet grooming	10/16/2014 11:26 PM
44	Railroad Safety	10/16/2014 6:52 PM
45	Engineering Motorization Solutions for Window Coverings	10/16/2014 6:20 PM
46	Education--museums	10/16/2014 5:11 PM
47	Executive Search Consulting	10/16/2014 3:41 PM
48	Real estate agent Independent contractor	10/16/2014 1:50 PM
49	Advertising & Marketing	10/16/2014 1:37 PM
50	arts consulting and entertainment	10/16/2014 1:23 PM
51	Interior Design and Marketing	10/16/2014 1:18 PM
52	Consulting: Project Management, Process Improvement, Strategy, Systems Implementation	10/16/2014 1:08 PM
53	Mental Health	10/16/2014 12:58 PM
54	Education -- why is education not on this list? It's a major sector.	10/16/2014 12:22 PM
55	Limo	10/16/2014 12:16 PM

### Q9 How did you go about securing the financial resources to start your business?

Answered: 153 Skipped: 1



Answer Choices	Responses
Personal savings	83.01% 127
Loan from family member or friend	16.34% 25
Business loan from bank	6.54% 10
Retirement funds	5.23% 8
Credit cards	18.95% 29
Severance	1.96% 3
<b>Total Respondents: 153</b>	

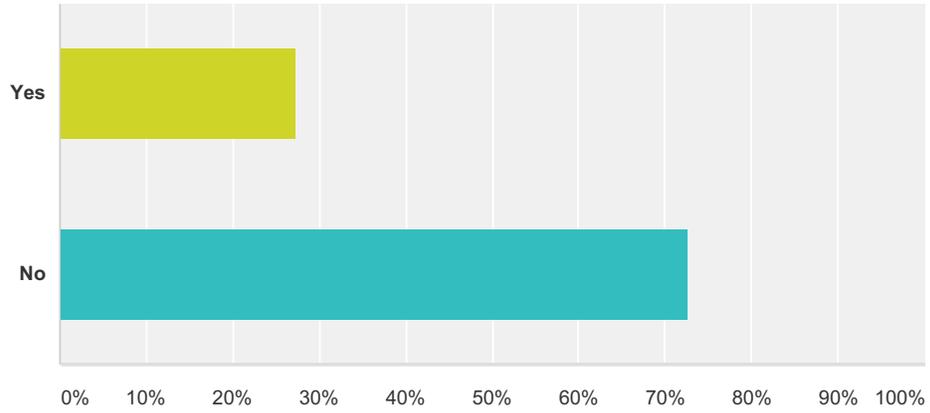
#	Other (please specify)	Date
1	savings	10/24/2014 12:03 AM
2	and small loan from business partner	10/23/2014 10:15 AM
3	Life insurance policy	10/23/2014 9:54 AM
4	Inheritance	10/22/2014 7:47 PM
5	colateral bank loan	10/22/2014 7:05 PM
6	did not require money to start up	10/22/2014 6:55 PM
7	Not much needed, as it is high service, low investment	10/22/2014 6:51 PM

## Women Entrepreneurs: Opportunities and Challenges

8	husband's income	10/22/2014 6:08 PM
9	Seller financed	10/22/2014 6:01 PM
10	made money and expanded as we could , NO debt ever,	10/22/2014 5:34 PM
11	Purchase	10/22/2014 4:00 PM
12	personal loan from credit union	10/22/2014 3:54 PM
13	This is a service business and I did not need an investment	10/22/2014 3:51 PM
14	Commission Check from previous job	10/22/2014 3:07 PM
15	There was very little overhead and I needed less than \$800/mo to live, so I just quit my job and dove in!	10/22/2014 2:11 PM
16	Manufacturer and savings	10/22/2014 2:01 PM
17	no financial resources were needed to start my business	10/21/2014 2:59 PM
18	Pay as I make money (Booth Rent)	10/19/2014 10:52 AM
19	Mortgage against house	10/17/2014 6:04 AM
20	mortgage	10/16/2014 5:15 PM
21	Combination	10/16/2014 1:50 PM
22	My spouse supported me and I worked part time	10/16/2014 1:46 PM
23	SBA	10/16/2014 1:08 PM
24	made it	10/15/2014 7:54 PM

**Q10 Since you have started your business have you attempted to secure additional financing through traditional means, small business bank loan?**

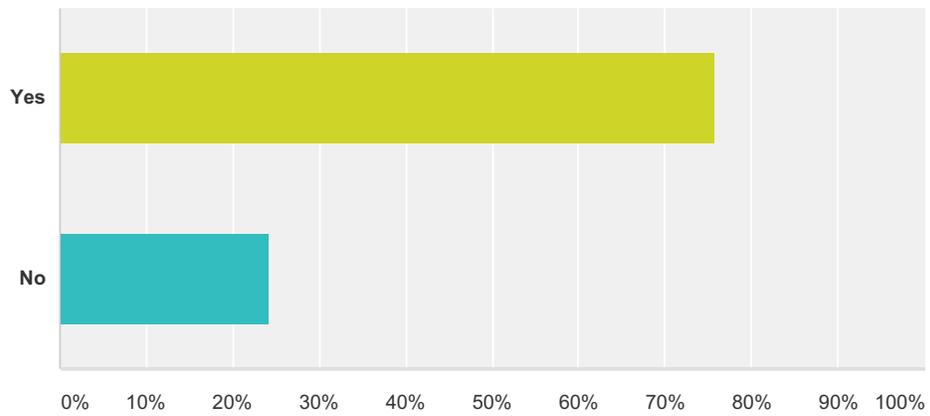
Answered: 153 Skipped: 1



Answer Choices	Responses
Yes	27.45% 42
No	72.55% 111
<b>Total</b>	<b>153</b>

### Q11 Prior to starting your business were you employed full-time?

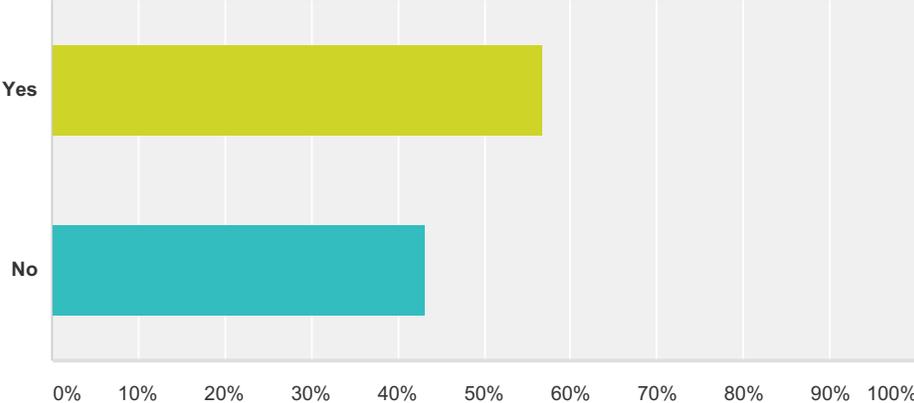
Answered: 153 Skipped: 1



Answer Choices	Responses
Yes	75.82% 116
No	24.18% 37
<b>Total</b>	<b>153</b>

### Q12 Do you have a business plan?

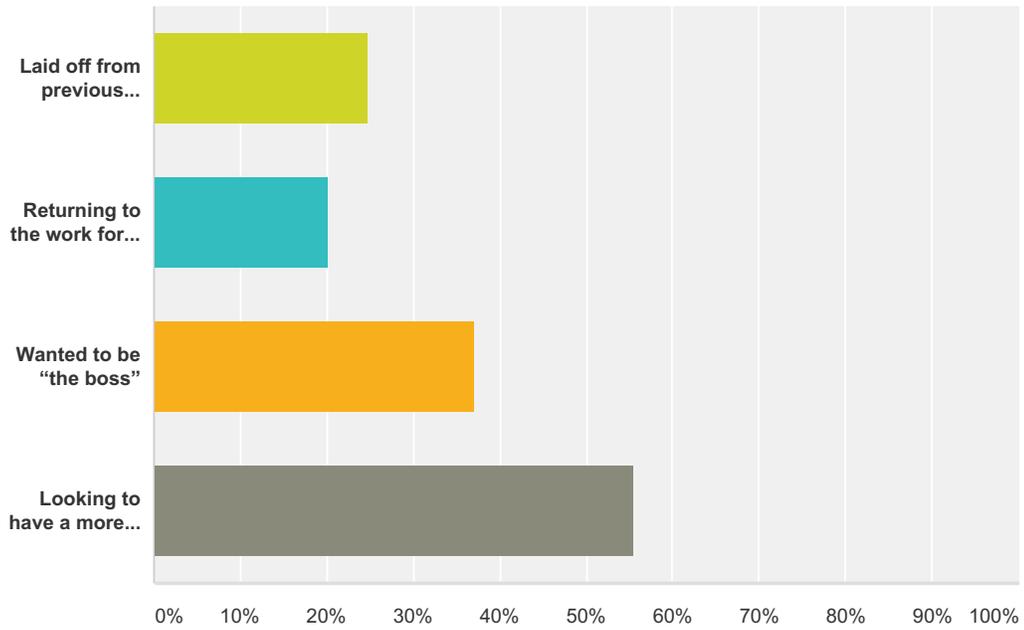
Answered: 153 Skipped: 1



Answer Choices	Responses	
Yes	56.86%	87
No	43.14%	66
<b>Total</b>		<b>153</b>

**Q13 Why did you start your business?  
(check all that apply)**

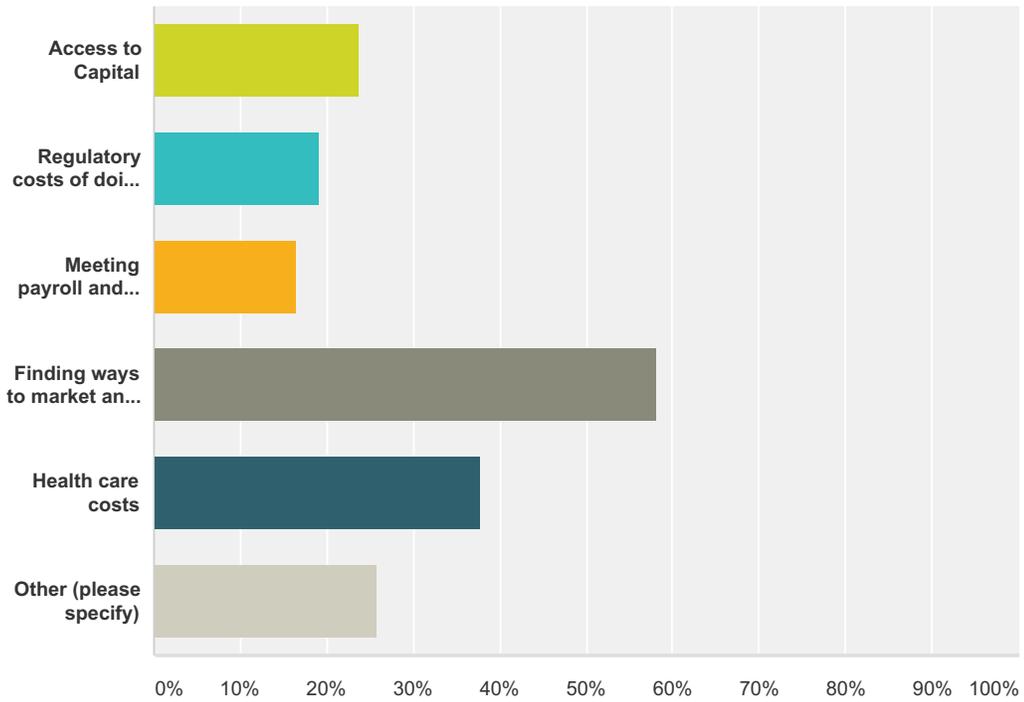
Answered: 153 Skipped: 1



Answer Choices	Responses
Laid off from previous employment	24.84% 38
Returning to the work force and self-employment was more conducive to my lifestyle	20.26% 31
Wanted to be "the boss"	37.25% 57
Looking to have a more balanced life	55.56% 85
<b>Total Respondents: 153</b>	

**Q14 What is your biggest challenge you face? (check all that apply)**

Answered: 151 Skipped: 3



Answer Choices	Responses
Access to Capital	23.84% 36
Regulatory costs of doing business	19.21% 29
Meeting payroll and overhead expenses	16.56% 25
Finding ways to market and grow your business	58.28% 88
Health care costs	37.75% 57
Other (please specify)	25.83% 39
<b>Total Respondents: 151</b>	

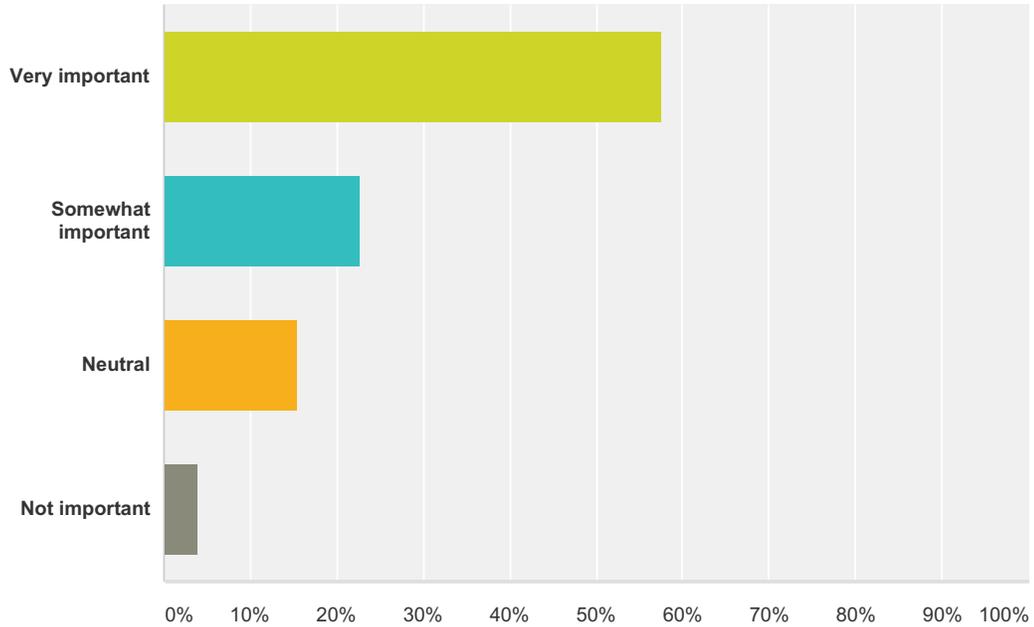
#	Other (please specify)	Date
1	recognition and support other business owners	10/23/2014 10:26 AM
2	finding trained personnel	10/23/2014 10:15 AM
3	Not enough funding to expand my business	10/23/2014 10:03 AM
4	managing work load and employees	10/23/2014 5:38 AM
5	finances to grow business	10/23/2014 2:18 AM
6	Doing it alone	10/22/2014 11:21 PM
7	finding time to relax at home since I work at home	10/22/2014 10:35 PM

## Women Entrepreneurs: Opportunities and Challenges

8	INSurance reimbursement difficulties	10/22/2014 6:08 PM
9	balancing work/life	10/22/2014 5:18 PM
10	Time management	10/22/2014 4:50 PM
11	Competition	10/22/2014 4:32 PM
12	Ensuring balance between doing what I have to and doing what I love	10/22/2014 3:54 PM
13	My biggest challenge is finding time to serve all of the new business	10/22/2014 3:51 PM
14	Balance work and family	10/22/2014 3:10 PM
15	Selling myself and experience	10/22/2014 3:07 PM
16	Over head costs keep escalating faster than I can increase prices	10/22/2014 2:52 PM
17	education	10/22/2014 2:46 PM
18	x	10/22/2014 2:46 PM
19	Time to manage all areas of business	10/22/2014 2:36 PM
20	Production. We can sell the work but can't produce as fast as we'd like. Including challenges hiring affordable, capable people and managing them.	10/22/2014 2:23 PM
21	Keeping up with changes in technology, and being creative (for work, rather than for myself) every single day.	10/22/2014 2:11 PM
22	Cost if equipment repair and maintenance.	10/22/2014 2:01 PM
23	taxes are too high - why am i working 60 hours a week to give over 50% back in taxes?	10/22/2014 2:00 PM
24	Keeping up with Technology	10/22/2014 1:57 PM
25	Decided weather to keep being Self Employed or go back to a full time gig.	10/21/2014 4:27 PM
26	finding qualified employees	10/20/2014 2:31 PM
27	Move into making my own products	10/19/2014 10:52 AM
28	Cash flow	10/17/2014 8:43 PM
29	Business Insurance	10/17/2014 9:17 AM
30	Self-employment taxes	10/16/2014 10:44 PM
31	Finding Good Employees	10/16/2014 6:52 PM
32	Museum work is getting harder to find.	10/16/2014 5:11 PM
33	competition from low-price commodity competitors	10/16/2014 4:04 PM
34	Taxes	10/16/2014 3:41 PM
35	Obama's Leftist agendas	10/16/2014 2:38 PM
36	supply chain and having specific components made off-site at a reasonable cost	10/16/2014 1:46 PM
37	Fluctuating income/funds coming in	10/16/2014 1:20 PM
38	Having personal time off from business.	10/16/2014 1:18 PM
39	I need to run all aspects of my business since I don't make enough to hire help. Secretary, registrations, marketing, teaching, writing, creating brochures etc... I do it all.	10/16/2014 12:58 PM

**Q15 How important is it to you that Congress address individual tax reform in 2015?**

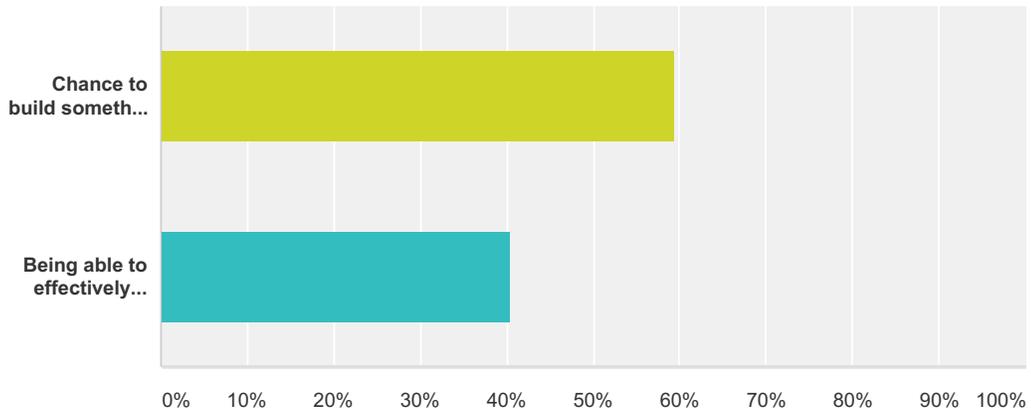
Answered: 149 Skipped: 5



Answer Choices	Responses	
Very important	57.72%	86
Somewhat important	22.82%	34
Neutral	15.44%	23
Not important	4.03%	6
<b>Total</b>		<b>149</b>

### Q16 What has been the greatest benefit of owning your own business?

Answered: 133 Skipped: 21



Answer Choices	Responses
Chance to build something meaningful	59.40% 79
Being able to effectively balance work-life	40.60% 54
<b>Total</b>	<b>133</b>

#	Other (please specify)	Date
1	Setting my own work hours/free time	10/23/2014 11:10 PM
2	more financial control	10/23/2014 10:15 AM
3	Flexibility	10/23/2014 8:34 AM
4	having a good job in my small hometown	10/23/2014 5:38 AM
5	being home with my son when he was young	10/22/2014 10:35 PM
6	also helping other people	10/22/2014 8:44 PM
7	flexibility	10/22/2014 6:55 PM
8	Independent lifestyle	10/22/2014 6:01 PM
9	Control	10/22/2014 5:18 PM
10	Beign completely in chage of my own financial success, how I spend my time and with whom, and the ability to be unabashedly creative	10/22/2014 3:54 PM
11	Freedom	10/22/2014 3:51 PM
12	love being home with my children	10/22/2014 2:46 PM
13	Delivering a solution that helps our clients to be more successful. Personal growth - facing challenges and overcoming them.	10/22/2014 2:23 PM
14	Taking some control in my own destiny.	10/22/2014 2:01 PM
15	Flexibility	10/22/2014 2:00 PM
16	I can make as much as I want depending on how many hours I put in.	10/22/2014 1:57 PM
17	Can make as much as I want or not.	10/21/2014 4:27 PM

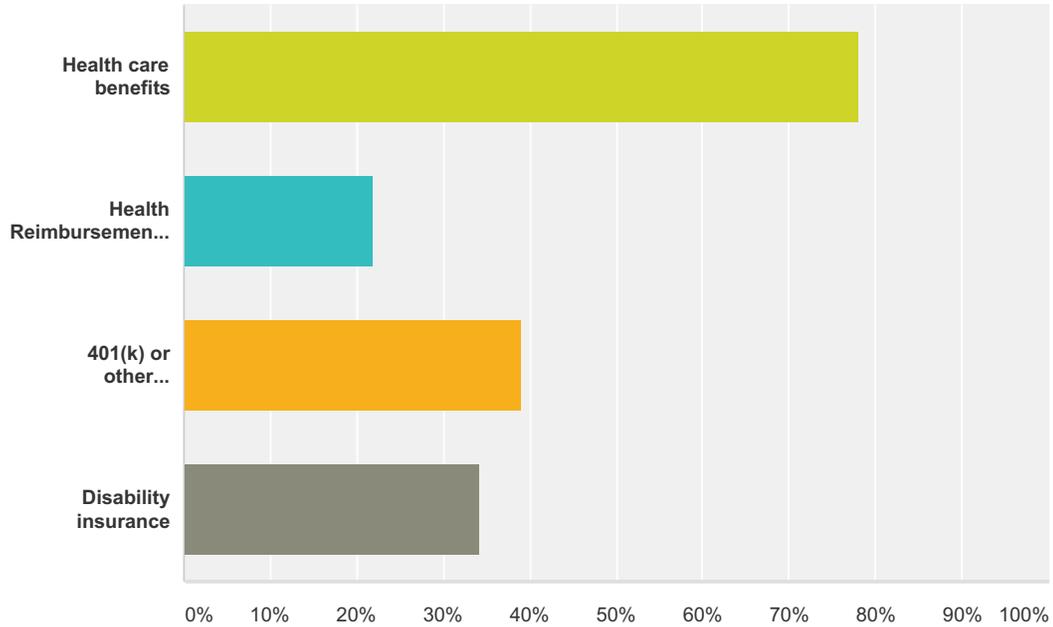
## Women Entrepreneurs: Opportunities and Challenges

18	making my own schedule	10/21/2014 2:59 PM
19	I was a single mother; only way I could spend time with my child.	10/19/2014 3:43 PM
20	Wanting to use my ability to create healthy, natural hair products!	10/19/2014 10:52 AM
21	none so far	10/16/2014 5:15 PM
22	Independence	10/16/2014 2:38 PM
23	Mother of 4 No alimony after a long term marriage	10/16/2014 1:50 PM
24	being able to work at home	10/16/2014 1:46 PM
25	Making more money, no commute, flexible hours	10/16/2014 1:37 PM
26	Having the freedom and flexibility to work when I want, how long I want. And getting paid by the hour, so I get paid for it all.	10/16/2014 1:20 PM
27	Chance to do follow my passion and create opportunities to help people change aspects of their lives that they are struggling with.	10/16/2014 12:58 PM
28	Removing myself from a toxic work environment, controlling my immediate environment so it doesn't make me ill	10/16/2014 12:22 PM

# Women Entrepreneurs: Opportunities and Challenges

## Q17 What benefits do you provide for yourself and/or employees? (check all that apply)

Answered: 82 Skipped: 72



Answer Choices	Responses
Health care benefits	78.05% 64
Health Reimbursement Arrangement, Health Savings Account or Flexible Spending Account	21.95% 18
401(k) or other retirement savings tool	39.02% 32
Disability insurance	34.15% 28
<b>Total Respondents: 82</b>	

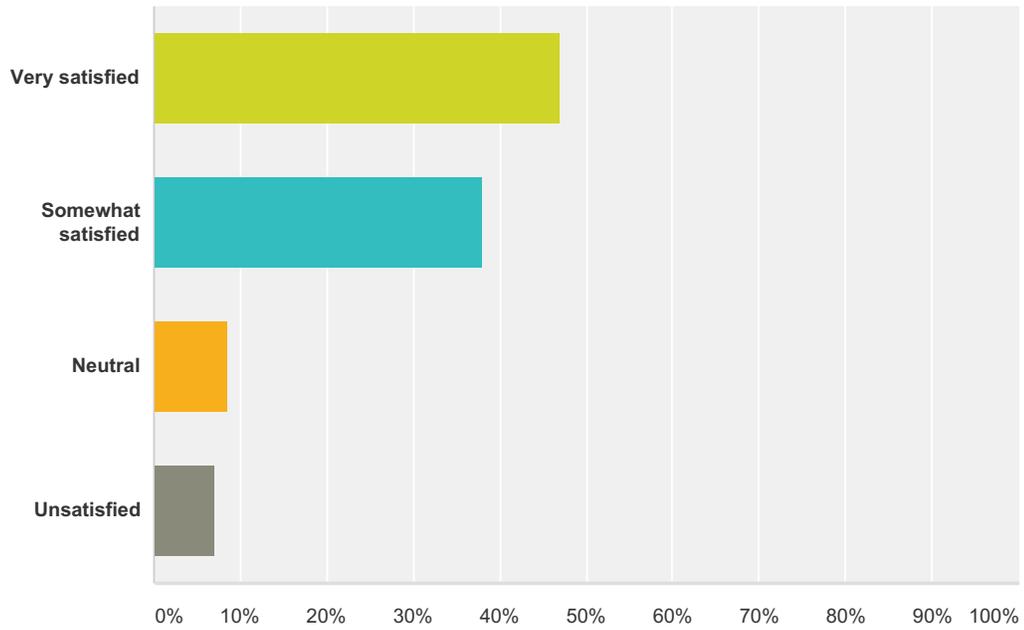
#	Other (please specify)	Date
1	discount health care opportunities	10/23/2014 10:26 AM
2	compensate for health care and liability	10/23/2014 10:15 AM
3	N/a	10/23/2014 10:03 AM
4	no employees	10/23/2014 8:25 AM
5	paid time off, flexible work hours	10/23/2014 5:38 AM
6	none (no employees)	10/22/2014 10:35 PM
7	None	10/22/2014 9:44 PM
8	No employees	10/22/2014 7:47 PM
9	none	10/22/2014 6:55 PM
10	no employees	10/22/2014 6:35 PM

## Women Entrepreneurs: Opportunities and Challenges

11	no other employees. None	10/22/2014 6:08 PM
12	N/A	10/22/2014 6:06 PM
13	none	10/22/2014 5:34 PM
14	none	10/22/2014 2:46 PM
15	n/a	10/22/2014 2:24 PM
16	none just me now.	10/22/2014 1:12 PM
17	none - no employees	10/21/2014 2:59 PM
18	Can affirm minimum healthcare for self and family??	10/19/2014 10:52 AM
19	none	10/17/2014 10:13 PM
20	I'm covered under my husbands insurance.	10/17/2014 9:23 AM
21	None of the above	10/17/2014 9:17 AM
22	Give employees \$125 mo to purchase own insurance	10/16/2014 6:52 PM
23	None	10/16/2014 6:20 PM
24	N/A	10/16/2014 5:15 PM
25	Independent contractor	10/16/2014 1:50 PM
26	Only for President, resources are sub-contractors	10/16/2014 1:08 PM
27	I only make enough to pay for my health insurance monthly premiums	10/16/2014 12:58 PM
28	none..we are a just my husband and I. We are both self employed.	10/16/2014 12:22 PM

### Q18 How would you rate your satisfaction in life as a small business owner?

Answered: 153 Skipped: 1



Answer Choices	Responses
Very satisfied	47.06% 72
Somewhat satisfied	37.91% 58
Neutral	8.50% 13
Unsatisfied	7.19% 11
<b>Total Respondents: 153</b>	

## Women Entrepreneurs: Opportunities and Challenges

### Q19 What would be the single greatest piece advice you would give someone considering self-employment?

Answered: 126 Skipped: 28

#	Responses	Date
1	It's harder than you think	10/24/2014 1:47 PM
2	In the beginning it is time consuming to build your business / company. Plan on working a lot of over time to get	10/24/2014 8:06 AM
3	Be prepared to be self sufficient,	10/24/2014 12:03 AM
4	Do what you know and enjoy.	10/23/2014 10:45 PM
5	Have savings to live on while you ramp up your business.	10/23/2014 9:20 PM
6	Do your research. Go for it.	10/23/2014 7:52 PM
7	do your market research and have a marketable product or service	10/23/2014 5:34 PM
8	Run	10/23/2014 5:04 PM
9	business support and counsel is of utmost importance	10/23/2014 10:26 AM
10	Make sure you are in demand, can develop a niche, and continually learn new skills that benefit your job	10/23/2014 10:15 AM
11	Do it don't second guess!	10/23/2014 10:03 AM
12	It does not happen overnight.	10/23/2014 10:01 AM
13	Be prepared financially to be without income your first year and to reinvest in your business.	10/23/2014 9:54 AM
14	Don't expect profit in the first 3 years.....	10/23/2014 9:41 AM
15	Business and Marketing Plan along with good research	10/23/2014 8:49 AM
16	Be tenacious!	10/23/2014 8:34 AM
17	find money for your business first.	10/23/2014 8:25 AM
18	Have continuous planning and researching to make industry changes and updates. Networking is more important than you would think. Invest time in this.	10/23/2014 7:20 AM
19	Don't borrow too much to start your business.the weight of debt is detrimental. Start small and grow.	10/23/2014 5:38 AM
20	Start with a business plan and use it.	10/23/2014 2:18 AM
21	Have a business plan.	10/23/2014 1:46 AM
22	Know business managent and entrepreneur principles	10/23/2014 12:07 AM
23	Have your ducks in a row before the starting line!	10/22/2014 11:21 PM
24	Become a master of time management	10/22/2014 10:35 PM
25	Watch out for the hidden costs, permits etc.	10/22/2014 9:44 PM
26	It's not just important to be good at your profession or product, you must also be well versed in what it takes to run a business. Seek consultation.	10/22/2014 9:30 PM
27	Equal parts hard work+passion+marketing+luck= success.	10/22/2014 8:49 PM
28	Be prepared to work nonstop for an extensive period of time.	10/22/2014 8:05 PM
29	Have a vision and a plan of what to do and how to do it.	10/22/2014 7:47 PM
30	Health insurance is unaffordable	10/22/2014 6:55 PM

## Women Entrepreneurs: Opportunities and Challenges

31	Do what makes you content or serves a need that you see as important (or both).	10/22/2014 6:51 PM
32	Reconsider	10/22/2014 6:47 PM
33	Realize that the business will come first for awhile.	10/22/2014 6:40 PM
34	Take self - employment tax into consideration	10/22/2014 6:35 PM
35	Make sure you have the staying power to manage the ups and downs.	10/22/2014 6:29 PM
36	Do your homework. Plan first. Keep up with paperwork and developments in the field. Keep client numbers manageable.	10/22/2014 6:08 PM
37	Just do it! It's very rewarding but you have to make that being self employed is for you. Your lifestyle will definitely change.	10/22/2014 6:06 PM
38	Build a team	10/22/2014 6:01 PM
39	Make sure you have a back up income until you begin to make a profit	10/22/2014 5:34 PM
40	Make sure you have enough capital to cover your personal life/bills	10/22/2014 5:19 PM
41	Be amazing at what you do. The competition is stiff out there but the best will naturally survive.	10/22/2014 5:18 PM
42	Understand that at times, this will command all of your attention!	10/22/2014 4:32 PM
43	Be ready to work more hours than you ever have before initially.	10/22/2014 4:17 PM
44	Stop working other jobs and commit completely to self-employment, investing in you offers the greatest returns!	10/22/2014 4:10 PM
45	test	10/22/2014 4:01 PM
46	Don't vote for Democrats	10/22/2014 4:00 PM
47	Building relationships is key.	10/22/2014 3:55 PM
48	Always have a back up plan and dont spend the food and rent money on the business.	10/22/2014 3:54 PM
49	Educate yourself about what running a small business truly entails and be honest with yourself about whether it's the right fit for you right now. Be fierce about ensuring you either (a) learn skills you need to run a BUSINESS (not just do what you love and are skilled at or (b) hire reliable, competent partners to do those things for you! A good CPA and lawyer are essential. Don't skimp!	10/22/2014 3:54 PM
50	Integrity. Stand by your word. If you book an appointment, be there on time. If you don't know the answer to a question, be honest.	10/22/2014 3:51 PM
51	Love what you do and make sure you can make a living from doing what you love.	10/22/2014 3:27 PM
52	You must be flexible as you wear many hats from janitor, secretary, bookkeeper to the professional, marketer and visionary.	10/22/2014 3:20 PM
53	Consider all the goods and bads and make sure you are ok with all the bads because they may never go away we just have to deal with them	10/22/2014 3:10 PM
54	Make sure you are always planning ahead - looking for clients, etc. Take advantage of networking.	10/22/2014 3:07 PM
55	Have enough capital to live on the first couple years above business expenses	10/22/2014 3:07 PM
56	Never stop learning! Always look for opportunities to better understand how to run a business. Find those organizations like an SBDC that can help and utilize their services and resources!	10/22/2014 2:53 PM
57	Work your ASS off...be prepared for unexpected and roll with the punches Be resilient and flexible	10/22/2014 2:52 PM
58	have another source of income ,	10/22/2014 2:48 PM
59	Do it!	10/22/2014 2:46 PM
60	Just because you have gone to school a long time to be a lawyer or doctor or etc. doesn't mean you can actually make money at it. Be careful and talk to people who have gone out on their own first.	10/22/2014 2:40 PM
61	Make decisions based on your version of a successful business and not someone else's. Finish one project before you start another.	10/22/2014 2:36 PM

## Women Entrepreneurs: Opportunities and Challenges

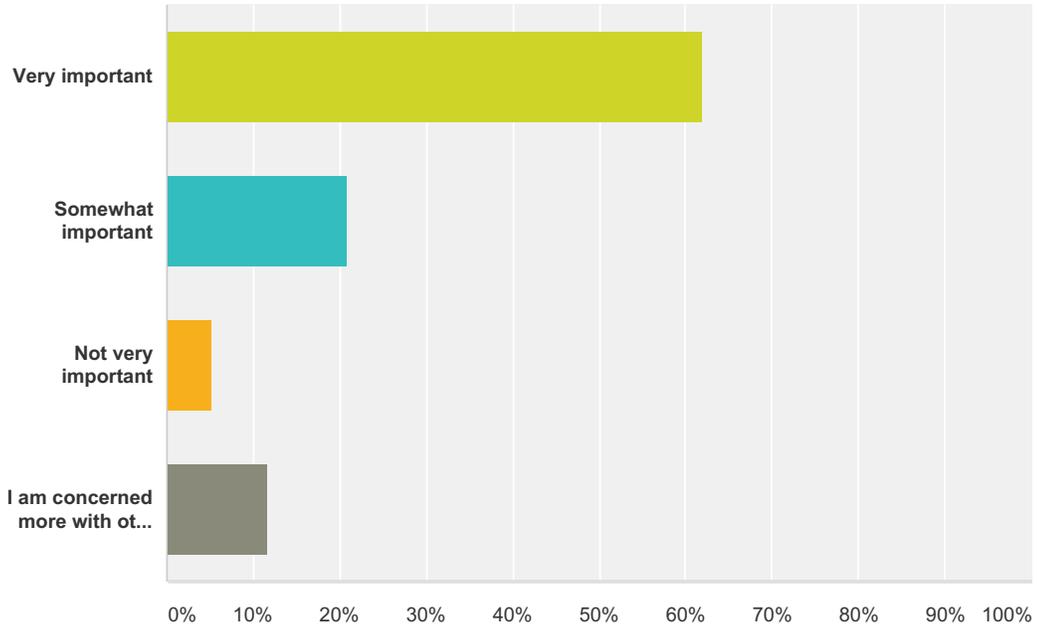
62	Figure out what you do best and do it. Hire others who are experts in their field to do the other work you are not good at.	10/22/2014 2:30 PM
63	Know just enough to say yes!	10/22/2014 2:29 PM
64	make your passion your work	10/22/2014 2:24 PM
65	Read the E-Myth. Being great at your trade does not equal being a successful business owner. Running a business requires a lot of skills that have nothing to do with your trade skills.	10/22/2014 2:23 PM
66	Start EARLY. Start while you're young and in college (assuming you went the traditional route); you hardly have any financial burden at that age, and you have access to low-interest student loans. Take out as much as you need, apply whatever money you don't need for school toward your business, and start learning the pros and cons of running your own business early. If you learn that you DON'T like running your own business, consider it a lesson learned; if you do, you've already got self-employment experience before you even have your degree. :)	10/22/2014 2:11 PM
67	HAVE ENOUGH CAPITAL TO START WITH	10/22/2014 2:10 PM
68	You are alone.	10/22/2014 2:08 PM
69	Have a passion for your endeavor. Talk to successful in your field who have positive attitudes and are willing to act as a mentor.	10/22/2014 2:01 PM
70	be willing to spend money on good advice and support (especially when it comes to taxes) and solicit that support sooner rather than later	10/22/2014 2:00 PM
71	Create a business that fits your dream lifestyle	10/22/2014 1:59 PM
72	Be persistent & financially prudent	10/22/2014 1:58 PM
73	You must be a motivated person to work for yourself if not I wouldn't recommend it.	10/22/2014 1:57 PM
74	Find a good balance. I enjoy being able to set my own work hours, but I find that I work a lot of hours each week. It's hard to walk away from it.	10/22/2014 1:52 PM
75	Don't hire anybody. You can not afford the costs and red tape.	10/22/2014 1:21 PM
76	Be consistent and be loyal to what you do.	10/22/2014 1:12 PM
77	Make sure you are self motivated. If you aren't that type of person, being self employed is not for you.	10/21/2014 4:27 PM
78	don't try to do everything yourself	10/21/2014 2:59 PM
79	Dedicate the same hours each day to working from home that you would if you worked outside the home.	10/21/2014 2:48 PM
80	Plan and have a budget	10/21/2014 1:39 PM
81	Develop multiple clients or revenue streams	10/21/2014 11:11 AM
82	Have a spouse with health care benefits	10/20/2014 7:41 PM
83	Be prepared for the unexpected and be flexible.	10/20/2014 5:10 PM
84	Initially it requires many hours per day and week to launch and grow. You must have the time available to invest or it won't happen.	10/20/2014 2:31 PM
85	Learn about marketing. Set up tracking systems for invoicing, customer retention, and paper trash.	10/19/2014 3:43 PM
86	Have capital and focus on ways to grow your business and not just how much money it can make!	10/19/2014 10:52 AM
87	Make sure you have the time to build your business.	10/19/2014 9:29 AM
88	Follow your dreams and do what you love. It will pay off in the end.	10/18/2014 10:22 PM
89	Have a detailed plan.	10/18/2014 5:57 AM
90	Don't overextended	10/17/2014 10:13 PM
91	Be flexible and creative as the marketplace is always changing	10/17/2014 8:43 PM
92	Being self employed is different from owning a business. Decide which you want before you go at it alone.	10/17/2014 11:02 AM
93	Be sure your ready for the commitment.	10/17/2014 9:17 AM

## Women Entrepreneurs: Opportunities and Challenges

94	Keep it simple and do it!	10/17/2014 6:04 AM
95	Have at least five years worth of funds in place to carry you until the business can be profitable enough to do so.	10/16/2014 11:35 PM
96	Get the big picture. Having a business plan gives a big picture. Business plans prove to be very valuable.	10/16/2014 10:44 PM
97	Must learn to balance business and personal life.	10/16/2014 8:35 PM
98	Find something a business that you would pay someone to work in that business.	10/16/2014 7:01 PM
99	Let the business pay for itself don't get a loan	10/16/2014 6:52 PM
100	Never put your business in debt. Be patient because a successful business grows through common sense and staying abreast of the facts.	10/16/2014 6:20 PM
101	Seek Almighty God first	10/16/2014 5:15 PM
102	Be very clear on what you want to do.	10/16/2014 5:11 PM
103	Do your homework! Study other businesses and make a plan.	10/16/2014 4:13 PM
104	You should be a self starter with some tolerance for risk.	10/16/2014 4:04 PM
105	Keep at least 6months reserves and save as much as possible. Build a strong Client loyalty base.	10/16/2014 3:41 PM
106	Be a'self starter'. Work in the same area of experience. Go to school	10/16/2014 3:30 PM
107	Save up money to last a couple of years before going for it	10/16/2014 2:38 PM
108	Make the leap. Plan but be willing to be flexible. Create a personal budget and stick to it. Create a business budget and stick to it.	10/16/2014 1:53 PM
109	Benifits	10/16/2014 1:50 PM
110	never quit, never back down, and work your ass off	10/16/2014 1:46 PM
111	Have at least 6 months' worth of cash saved, and a strong network -- try freelancing on the side first, if possible!	10/16/2014 1:37 PM
112	plan for the lean times	10/16/2014 1:23 PM
113	If you're employed full time and want to start your own business, do so a year before you quit your full-time job. Use the time and steady income to create your logo and branding, get business cards, set up a website and social media, and start networking. When you go solo after this year, you'll already have laid the groundwork for your business without the loss of income. It will take a lot of hours, but it will be worth it!	10/16/2014 1:20 PM
114	to consider the great amount of time and effort one has to put into their own business to make a living.	10/16/2014 1:18 PM
115	Do the research.....most businesses don't last! Know your target business/customer....stay informed.	10/16/2014 1:18 PM
116	Do your homework and work your network (pool for selling work).	10/16/2014 1:08 PM
117	Do what you love; what makes you want to get up each day and keep working. I love what I do so it keeps me going in the hope that someday I will make a living at it. But for now, the rewards come from the fact that my clients are so thankful for the way my services have positively affected their lives.	10/16/2014 12:58 PM
118	Put the time in	10/16/2014 12:54 PM
119	Take time for yourself and fMily downtime. Work to LIVE!	10/16/2014 12:52 PM
120	No your market and have a financial cushion. Sales is difficult and not always steady.	10/16/2014 12:22 PM
121	Track your spending for a year if you are not already in the habit of being close to your money. Ask yourself if you are truly willing to go without a lot of material things for some years.	10/16/2014 12:22 PM
122	Have at least one person have a regular 40 week job with benefits	10/16/2014 12:16 PM
123	Be ready for a lot of hard work!	10/16/2014 10:02 AM
124	Don't stop...Keep moving forward	10/15/2014 11:10 PM
125	Be prepared, it takes time and money to grow a business!	10/15/2014 10:05 PM
126	Be prepared to work hard	10/15/2014 7:54 PM

**Q20 How important is it to you that elected-officials or candidates for office have a pro-business agenda?**

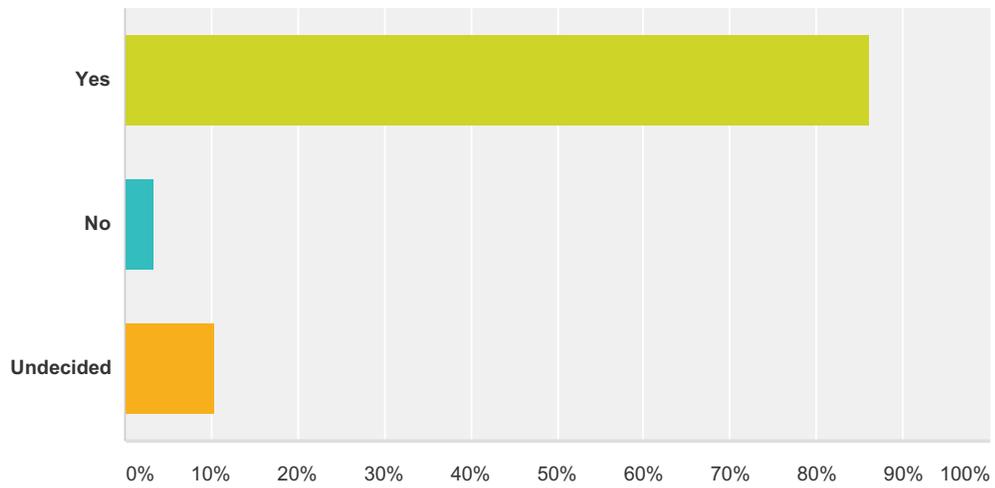
Answered: 153 Skipped: 1



Answer Choices	Responses
Very important	62.09% 95
Somewhat important	20.92% 32
Not very important	5.23% 8
I am concerned more with other issues	11.76% 18
<b>Total</b>	<b>153</b>

### Q21 Do you plan to vote in the November 4th election?

Answered: 153 Skipped: 1



Answer Choices	Responses
Yes	86.27% 132
No	3.27% 5
Undecided	10.46% 16
<b>Total</b>	<b>153</b>