

TO: Interested Parties
FROM: Hart Research Associates
DATE: May 22, 2018
RE: Results from Recent National Survey

From May 1 to 12, 2018, Hart Research Associates conducted surveys on behalf of Planned Parenthood Federation of America among 1,807 adults, including oversamples of African-American and Hispanic adults.

By overwhelming margins, Americans reject the Trump-Pence agenda on a broad range of initiatives related to women's health care. This survey tested over a dozen different policy proposals, including the rule the Administration introduced this week which is sometimes referred to as the "gag" rule, and on each one, more than two-thirds of Americans, and even higher proportions of women, say they disapprove.

1. Specifically, Americans oppose a policy that would make it illegal for health care providers that receive federal funding to refer or counsel women about the option of abortion. In fact, 73% of Americans, including 77% of women, disapprove of a proposal like this (including 53% of all Americans and 62% of women who say they disapprove strongly).
2. Another clear area of objection centers around Trump and Republican leaders' ongoing threat to block access to care at Planned Parenthood health centers, a measure that three in four (75%) Americans reject (56% feel strongly). Women are especially united in opposing this initiative (81% disapprove) and their position is rooted in personal experience, with almost one in three (31%) reporting that they have been to a Planned Parenthood health center for care.
3. When voters learn more about the Trump-Pence agenda on women's health care, they have a sharply negative reaction; almost seven in 10 (69%) Americans say they disapprove of the administration's approach on these issues. Women object especially strongly—fully 75% disapprove of the administration's stance on reproductive health care, including 60% who say they disapprove strongly.

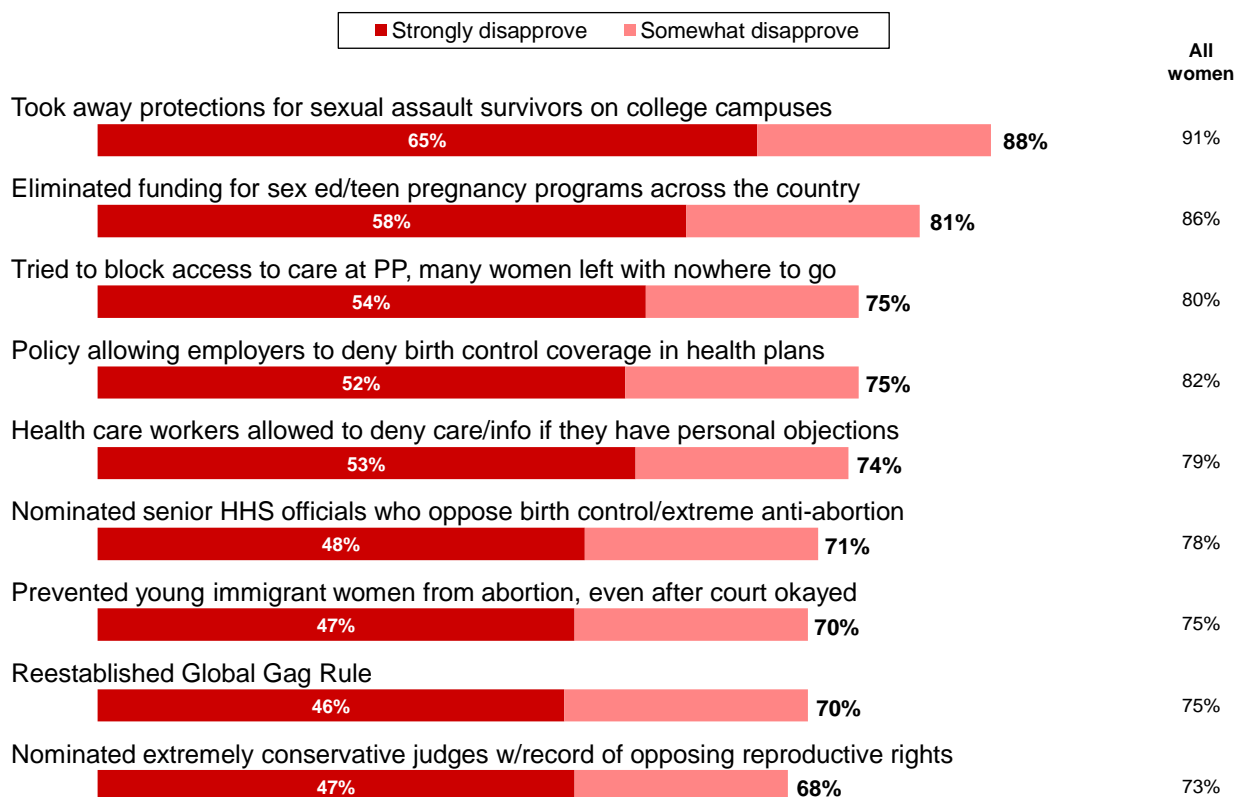
The bottom line from this survey is that the Trump-Pence administration's agenda for women's health runs directly counter to the priorities of the American public. Already the most unpopular president in modern history, President Trump stands to further energize voters who oppose him heading into the midterms, especially women, by continuing to advocate for and pursue his policy priorities related to women's health. This widespread opposition to Trump among women voters already has had an impact on elections across the country and a clear majority of women say that the Trump and Republican leaders have taken steps to reduce women's access to reproductive health care.

Key Data Points from the Research

The context for Americans' opposition to Trump's policy initiatives on women's health is important. A plurality of voters recognize and report that Trump and Republican leaders are engaged in policy actions to limit women's rights, women's access to affordable birth control, and women's access to reproductive health care, including abortion. Importantly, women are especially cognizant of the administration's actions, and this perception has increased noticeably, even in the short period since December. A majority (55%) of women say that Trump and Republican leaders have taken steps to restrict access to women's reproductive health care, including abortion, up from 50% who felt this way in December.

Against this backdrop, Americans have strongly negative reactions to a wide range of policy initiatives, from eliminating funding for sex education to nominating anti-abortion judges and administration officials; in fact, more than twice as many Americans disapprove as approve of a full range of measures within the Trump administration's agenda. On each measure, women express even stronger objections.

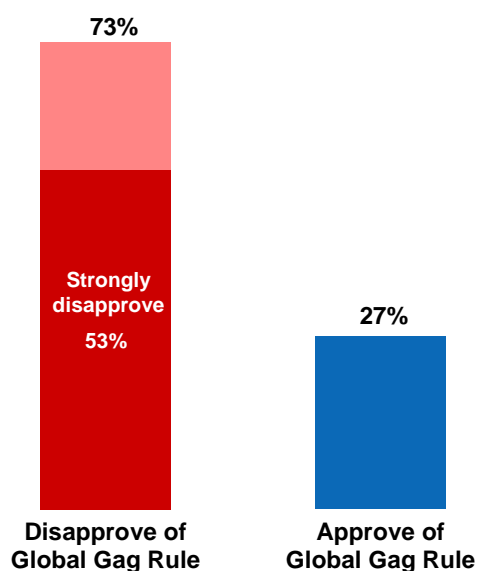
Overwhelming Disapproval of Trump-Pence Agenda on Women's Health



Notably, Americans resoundingly reject (73% to 27%) President Trump's recently announced plan to deny funding to any health care provider that so much as counsels women about the option of abortion. Opposition is especially strong among women (77%), independents (82%), and communities of color (91% of African Americans, 78% of Hispanics).

Americans reject Trump's latest initiative to defund providers who counsel women about abortion.

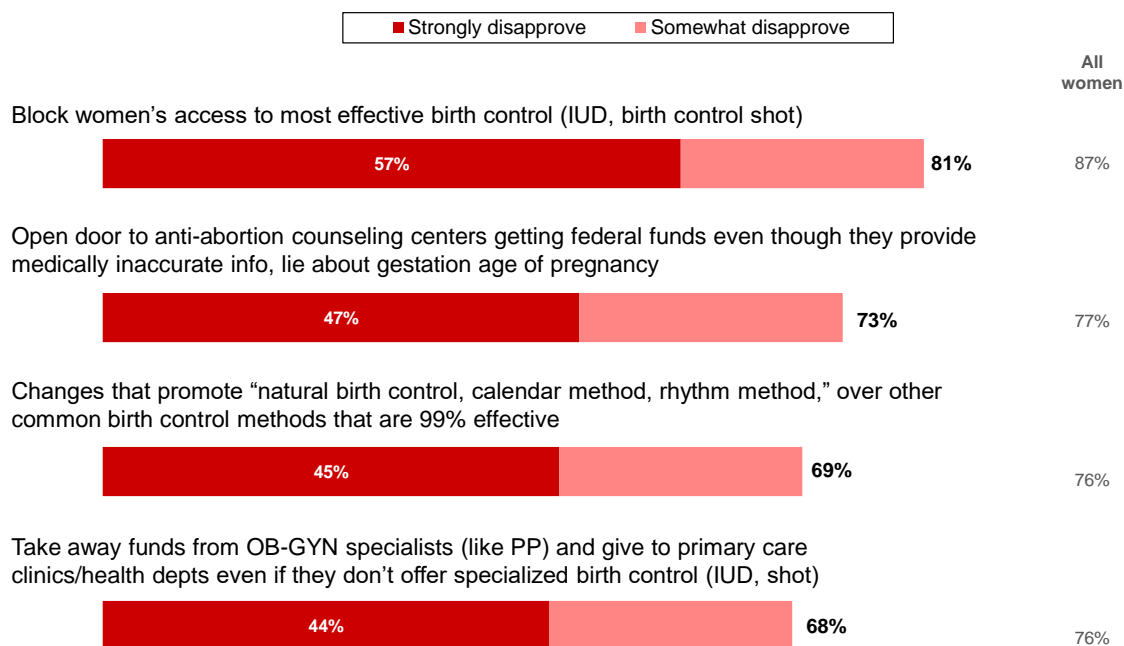
The Trump-Pence administration may propose a policy that would take away funds from health care providers unless the provider agrees to never talk to patients about abortion as an option and agrees not to provide abortion under any circumstances. These policies would block women from getting care at Planned Parenthood and other reproductive health care centers and keep women from having information about all their options.



	Disapprove	Approve
Men	68%	32%
Women	77%	23%
Age 18 to 34	80%	20%
Age 35 to 49	75%	25%
Age 50 to 64	67%	33%
Age 65/older	67%	33%
Whites	67%	33%
African Americans	91%	9%
Hispanics	78%	22%
Democrats	94%	6%
Independents	82%	18%
Republicans	44%	56%
Likely 2018 voters	71%	29%

Americans' objections to the Trump-Pence agenda on women's health extend specifically to proposed changes to the Title X program that funds birth control and reproductive health care. With a 47% plurality of women already feeling that Trump and Republican leaders have taken steps to restrict women's access to affordable birth control, their reaction to possible new restrictions around Title X is even more sharply negative.

Strong Objections to Trump-Pence Changes to Title X



President Trump's and Republican leaders' ongoing threat to defund Planned Parenthood remains extremely unpopular, with three in four (75%) Americans opposing the idea and a majority (56%) describing themselves as strongly opposed. Women's personal connection to Planned Parenthood (31% report having visited a Planned Parenthood health center) is evident in their overwhelming disapproval (80%) of blocking access to Planned Parenthood as well as in their strongly positive view of Planned Parenthood (56% positive, 21% negative). Worth noting is this issue's resonance with Millennial women who are the target of mobilization and turnout efforts for the November midterm election.

Finally, Americans' reaction to Trump and his women's health agenda based on awareness of his proposals is devastating and measurable in multiple ways. After learning more about his agenda, nearly seven in 10 (69%) say they strongly disapprove of Trump's approach, including 75% of women and 81% of independents. Not only do voters strongly disapprove of these policies, they articulate a range of damning reactions in terms of how these initiatives make them feel about Trump's agenda and about Trump personally, including that he is ignorant, arrogant, and shows no respect for women and their choices. As one respondent commented, "Trump does not care about women's health and has little to no respect for women."