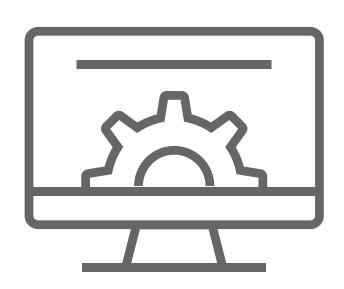
87% of survey takers believe that through technology we'll make farming more sustainable.





When farmers become more technologically advanced, who SHOULD benefit the most?

34%

Farmers



28%

Consumers



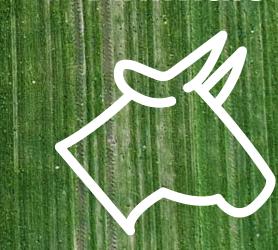
21%

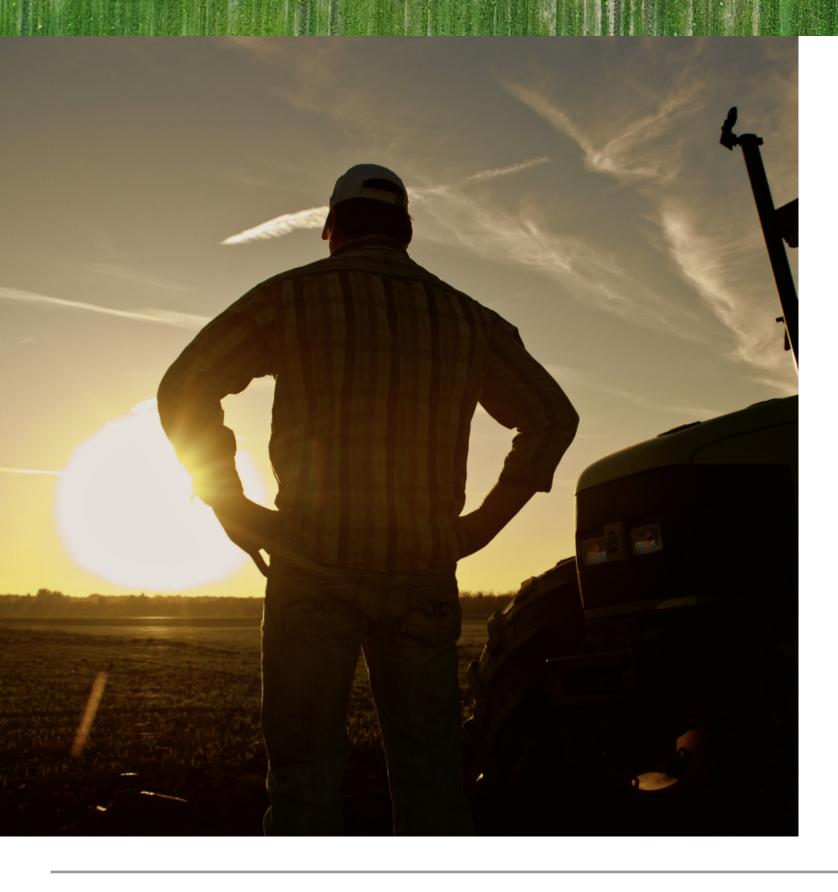
Environment



17%

Animals





79% of surveyed consumers believe ag-tech is how we'll improve the lives of farm animals.

