

87% of survey takers believe that through technology we'll make farming **more sustainable.**



When farmers become more technologically advanced, who **SHOULD** benefit the most?

34%

Farmers



28%

Consumers



21%

Environment



17%

Animals



79% of surveyed consumers believe ag-tech is **how we'll improve the lives of farm animals.**

Feed4Thought is a regular consumer survey from Cargill that gauges sentiment on important topics in food and ag. The Dec. 2019 survey polled a representative sample of 3,000 adults in the U.S., France and South Korea.